

Metal Mafia[®]

INTERVIEW
WITH PIERCER,
TUNA



TITANIUM THREADLESS
JEWELRY

NATIONAL
PIERCING DAYS

VALENTINE'S DAY
JEWELRY



MORE!



FRONT COVER
PIERCER:
TUNA

1 COUNTY RD, SUITE A12
SECAUCUS, NJ 07094

212-279-4655 201-222-7707

SALES@METALMAFIA.COM

WWW.METALMAFIA.COM

SAME DAY SHIPPING ON ALL
ORDERS CONFIRMED BY 2PM EST

@METALMAFIABODYJEWELRY

METALMAFIABODYJEWELRY

@METALMAFIAT



SALE



VISIT WWW.METALMAFIA.COM
FOR EVEN MORE STYLES!

Price after discount is in red. Website reflects sale price.

UP TO 50% OFF
WHILE SUPPLIES LAST!

30% OFF Beaded HINGED SEGMENT rings

16G (1.2MM), **AS LOW**
Sold Singly **AS \$4.38**

SHSGR316516-
5/16" (8MM)

Gold PVD

Black PVD

Rose Gold
PVD



SAME AS SKU

GP

BK

RGP

SSC31638-
3/8" (10MM)

Gold PVD

Black PVD

Rose Gold
PVD



SAME AS SKU

GP

BK

RGP

30% OFF Ear/ Septum jewelry

16G (1.2MM), **AS LOW**
Sold Singly **AS \$3.44**

SSC1316-
5/16" (8MM)

Clear

Black



CL

BK

SSC13161/4
1/4" (6MM)

Clear

Black



CL

BK

30% OFF Ear/Tragus Jewelry

16G (1.2MM),
Sold Singly

SBRTPIN

Gold
PVD

Black
PVD

Rose
Gold PVD



G

BK

RG

S

SBRTHMS1

White Opal



\$1.27

SIDE VIEW

AS LOW AS \$1.44

30% OFF Nipple Jewelry

14G (1.6MM), Sold Singly

SNPS31
14G 5/8" **\$2.18**



SNPCSH 9/16"
AS LOW AS \$3.04

Gold PVD



S

G

30% OFF Industrial Barbells

14G (1.6mm), Sold Singly. Packaged on a fully assembled 1-1/4in barbell with extra 1-1/2in and 1-3/8in barbell, extra silicone rings and 2 extra externally threaded balls.

SBRINDTRIAN

Antique Bronze PVD

Purple **\$3.41**



SBRINDVD2

\$1.55



30% OFF Navel Jewelry

14G (1.6MM) 3/8" (10MM), Sold Singly

SBNAEQU2

\$2.60



SBNAVD8

\$2.24



SBNAMN11

\$4.51



SBNAHMS5
White Opal

\$1.86



50% OFF ASTM F-136 Titanium Multi Thread Disc

14G (1.6MM), Sold Singly

TTD014-

Pink Synthetic Opal

52PK



5MM DISC
2 THREADS

\$2.90

44PK



4MM DISC
4 THREADS

\$5.60

TTD014-

White Synthetic Opal

42WH



4MM DISC
2 THREADS

\$2.53

43WH



4MM DISC
3 THREADS

\$3.25

53WH



5MM DISC
3 THREADS

\$3.65

44WH



4MM DISC
4 THREADS

\$5.60



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Ethics matters. In life and in business. Bombshell Accessories/ Metal Mafia trades on that principle. In the era of cutthroat and carelessness, we choose commitment and accountability. No excuses. No slack. No margin for error. Bombshell Accessories/Metal Mafia is the result of three people's dedication to doing it right every time, in a world where things being done wrong has become the norm. We make jewelry, but our company also makes a home for both the people who work here and the people we serve. Our style is as persuasive as our honesty. Our quality is as irreproachable as our integrity. Our designs are as righteous as we are.

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GLOVES, STERILE POUCHES, NEEDLES, TOOLS & MORE. VISIT WWW.METALMAFIA.COM FOR MORE SUPPLIES

Front Cover: Tuna
Get To Know More About Tuna on Pg.10



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Shannon Keeley Gallagher
[@shannonkeeley](#)

Titanium Threadless Jewelry

For Our Full Threadless Line, Visit www.metalfamilia.com Or Call Your Rep For More Details.



Titanium Threadless Post-Only Straight Barbell

Available in 10G-18G
 Lengths: 7/16", 1/2", 9/16", 5/8", 3/4", 7/8", 1", 1 1/4", 1 3/8" & 1 1/2"
 10G & 12G Only Available Up To 3/4"
 Starting at \$2.80/Piece TTBR-



Titanium Threadless Post-Only Labrets

Available in 18G (4MM Back) | 16G & 14G (5MM Back)
 Lengths Available: 1/4", 5/16", 3/8", 7/16", 1/2", 9/16", 5/8", 3/4" & 7/8"
 18G Is Only Available Up To 1/2"
 Starting at \$4.50/Piece TTLB-



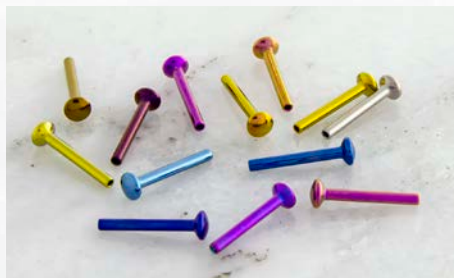
Titanium Threadless Post-Only Curved Barbell

Available in 16G & 14G
 Lengths Available: 1/2", 7/16", 9/16", 5/8" & 3/4"
 Starting at \$3.00/Piece TTCV-



Titanium Threadless Straight Barbell W/ 1 Fixed Ball

Available in 10G-18G
 Lengths Available : 3/16", 1/4", 5/16" & 3/8"
 3/16" Only Available in 16G & 18G | 2.5MM or 3MM Ball
 10G & 12G Only Available in 3/8" | 5MM or 6MM Ball
 14G | 4MM or 5MM Ball
 Starting at \$2.80/Piece TTBR-FIXED



Titanium Threadless Post-Only Helix Labrets

Available in 18G & 16G | 2.5MM Back
 Lengths Available: 3/16", 1/4", 5/16" & 3/8"
 \$3.30/Piece TTHLB-



Titanium Threadless Curved Barbell W/ 1 Fixed Ball

Available in 18G, 16G & 14G
 18G & 16G: 2.5MM Or 3MM Ball
 14G: 4MM Or 5MM Ball
 Lengths Available: 5/16", 3/8", 1/2" & 7/16"
 Starting at \$3.60/Piece TTCV-FIXED



Titanium Threadless Plain Disc Ends

Available in 2.5MM, 3MM, 4MM & 5MM
 Starting at \$13.50/6 Piece Pack TTPD-



Titanium Threadless Plain Ball Ends

Available in 2.5MM, 3MM, 4MM, 5MM, 6MM & 8MM
 Starting at \$13.50/6 Piece Pack TTB-



Titanium Threadless Pyramid Stud Ends

4MM Pyramid Stud
 Starting at \$3.57/Piece TTRHPYST-

Anodize any Titanium Item for 30 cents more!



Anodized Colors: Blue, Bronze, Blue, Dark Blue, Dark Purple, Gold, Light Blue, Pink, Light Pink, Purple, Rose Gold, Yellow

How-To Use Threadless Jewelry



Titanium Threadless Dome Ends
Available in 2.5MM, 3MM & 4MM
Starting at \$13.50/6 Piece Pack TTDM-



Titanium Threadless Cone/Spike Ends
Available in 3MMx4MM or 5MMx7MM
Starting at \$16.80/6 Piece Pack TTCN-

#1



Insert the pin about one third to half of the way into the shaft.

#2



Bend the pin SLIGHTLY as shown.
(Bend More = Tighter Fit.)

#3



Push in the threadless end to close. The bent pin straightens out inside the shaft, creating tension that holds the two pieces together.

#4



Pull apart both ends to remove. If the jewelry is tight, add a slight twisting motion while you pull out the threadless end.



Titanium Threadless Swarovski Gem Ball Ends
Available in 2.5MM, 3MM, 4MM & 5MM
Starting at \$15.30/6 Piece Pack TTGB-



Titanium Threadless Swarovski Gem Disc Ends
Available in 2.5MM, 3MM, 4MM & 5MM
Starting at \$18.00/6 Piece Pack TTGD-



Titanium Threadless Natural Stone Cabochon Disc Ends
Available in 2.5MM, 3MM, 4MM & 5MM
Starting at \$3.50/Piece TTCD-



Titanium Threadless Synthetic Opal Disc Ends
Available in 2.5MM, 3MM, 4MM & 5MM
Starting at \$3.25/Piece TTOD-



Titanium Threadless Swarovski Gem Cluster Ends
1 Large 4MM Gem & 3 Small Clear Gems
\$6.76/Piece TTRHCZ-

Connecting With Your Clients

Is Vital, Even After The Needle Is Removed

Selling is what keeps every business alive. We've heard a lot of shop owners tell us that, like us, they sometimes have trouble making ends meet. Whether it's just low season or a bigger downturn, here are some easy things you can do to make sales and grow your business all year round.

Teach every staff member that there is no shame in selling. A lot of people feel pushy or aggressive when they have to sell someone something, so they do everything they can to avoid it. The truth, however, is that a sale happens when the right person is matched with the right product at the right time. And helping a customer coming into your shop to find the right product comes down to one simple thing: asking questions of your customer. The first question most customers are asked when they enter a shop is "Can I help you?" which often just elicits a vague "I'm just looking" type of response. Why? Because the question did not lead the customer in the right direction. If you train your counter staff to ask specific questions instead like "What piercing are you thinking about getting today?", you'll get a more concrete response from your potential client, and can lead them more quickly to the right product or service.

Train your counter help to monetize your waiting room. A lot of people coming in for piercings and tattoos come accompanied by someone. That friend ends up sitting in the waiting area while the piercing or tattoo is done. If you ask your counter help to engage the waiting party with a sales question such as "So your friend is getting pierced today. Do you have any piercings?", she can either plant the seed for the friend in waiting to get a piercing as well, or lead her to the jewelry case to buy something new for her existing piercing, or even as a surprise gift for the friend getting pierced.

Something now, something later. Every piercing you do should have two sales components—the obvious one of the piercing and the jewelry needed to do it, but also a second piece to be able to change to once the piercing is healed. Most piercing jewelry is basic, and while they customer is likely excited about her new piercing, she is really imagining all the things she will be able to wear once the healing is done. Help her to make her imagination a reality by proposing after-market pieces that she can buy now and keep for

when the piercing is healed. It's likely easier to get her to add on to her sale now than it may be to get her to come back another day to make the same purchase.

Selling should happen throughout the client experience—it's what the customer has come for. After all, a client coming into your shop isn't there just to get a piercing. She is there for good advice, a safe experience, and a new look—none of which stop when the needle is removed. Don't let her walk out without everything she needs to be successful at caring for her new piercing and your beautiful work. Stocking, suggesting, and selling your preferred aftercare products is something you can do to make sure your customer goes home with the right tools to heal the way you want her to. And a perfect healing experience will insure she recommends you to others and enjoys her piercing for years to come.

Give customers a reason to come in. Just like people go to a restaurant because it's lunch time, your customers sometimes need a reason to come in to your shop. Maybe it's to spend their holiday gift money, maybe it's to remind themselves of a new year's resolution, or maybe it's to use their recently received tax refund...Hang up a sign, take out an ad, or use your social media to remind customers that they have a reason to come see you.

**Hand Blown
Borosilicate Glass
Made In The U.S**

For All Of Our Glass

Jewelry Visit

www.metalmafia.com

+ Tunnels

+ Plugs

+ Spirals

& More!



Glamorous Garnet

Garnet is January's birthstone. Red can sometimes be a difficult color to market after the holidays, so we've done some of the work for you. For more garnet (red) jewelry, visit www.metalmafia.com



Single Flare Red Borosilicate Glass Tunnels W/ Gold Honeycomb Decal
Available in OG - 1"
Starting at \$17.04/Piece **GTSFRD-**



Bezel Set Swarovski Replacement Ball
Internally Threaded
Available in 14G/12G/10G & 16G/18G
14G/12G/10G Available in 3MM, 4MM, 5MM
16G/18G Available in 2.5MM, 3MM, 4MM
Titanium Starts at \$11.28/6 Piece Pack **TBI-**
Steel Starts at \$8.64/12 Piece Pack **SBI-**



Prong Set Red Opal Navel Ring
Available in 14G 3/8" or 7/16"
Titanium \$21.11/Piece **TBNIPO-RD**
Steel \$12.25/Piece **SBNIPO-RD**



Bezel Set Red Swarovski Navel Ring
Available in 14G 3/8" or 7/16"
Titanium \$6.00/Piece **TBNID-RD**
Steel \$15.42/6 Piece Pack **SBNID-RD**



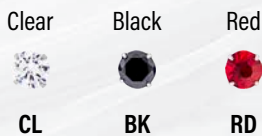
Single Flare Red Borosilicate Glass Tunnels
Available in 8G - 1"
Starting at \$4.25/Piece **GTSFRD-**



Gold Tunnel W/ Red Gem Insert
316L Steel Internally Threaded
OG-25MM
Tunnels Starting at \$2.58/Piece **SGOTTI-**
Discs Starting at \$2.50/Pair **SDCZRD-**



Titanium Bezel Set Red & Clear Swarovski Cluster Replacement End
Internally Threaded
Available in 14G/12G/10G & 16G/18G
14G/12G/10G Available in 3MM, 4MM, 5MM
16G/18G Available in 2.5MM, 3MM, 4MM
Titanium Threadless \$6.76/Piece **TTRHCZ-**
Internally Threaded Titanium \$8.64/Piece **TRHCZ-**



Prong Set Swarovski Replacement End
Internally Threaded
Available in 14G/12G/10G & 16G/18G
14G/12G/10G Available in 3MM, 4MM, 5MM
16G/18G Available in 2.5MM, 3MM, 4MM
Titanium Starts at \$2.00/Piece **TRHGR-**
Steel Starts at \$8.64/6 Piece Pack **SRHGR-**



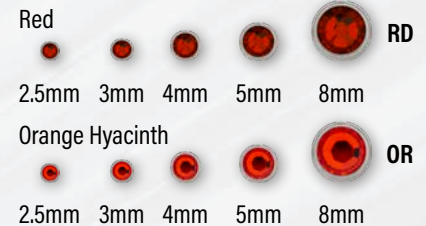
Red Bioflex Nose Hoops
Available in 20G or 18G
Lengths Available 5/16" or 3/8"
Starting At \$1.50/6 Piece Pack **BNH-**

Steel replacement ends are compatible with steel posts and titanium replacement ends are compatible with titanium posts.

Anodize any Titanium Item for 30 cents more!



Anodized Colors: Blue, Bronze, Blurple, Dark Blue, Dark Purple, Gold, Light Blue, Pink, Light Pink, Purple, Rose Gold, Yellow



Red & Orange Hyacinth Gem Discs
Available in 14G/10G/12G and 16G/18G
2.5mm Only Available in 16G/18G
8mm Only Available in Titanium 14g at \$4.05/Piece
Titanium Starts at \$10.20/6 Piece Pack
Steel Starts at \$6.00/6 Piece Pack
Red | Titanium: **TGDI-RD** Steel: **SGDI-RD**
Orange Hyacinth | Titanium: **TGDI-OR** Steel: **SGDI-OR**

Saturday, January 25th Is

National Nipple Piercing Day

#nationalnipplepiercingday



14G Internally Threaded Post-Only Straight Barbells

Lengths Available: 1/4", 5/16", 3/8", 7/16", 1/2", 9/16", 5/8", 3/4", 7/8", 1", 1 1/4", 1 3/8" & 1 1/2"
Titanium Starting at \$2.20/Piece TBRI-
Steel Starting at \$7.20/6 Piece Pack SBRI-



Pearl Ball Replacement End

14G/12G/10G or 16G/18G 316L
Steel 4MM Internally Threaded
Starting at \$3.38/Piece SPBI-



10G/12G/14G Prong Set Round Opal Replacement Ends

Synthetic Opal, Available In 3MM, 4MM & 5MM
Compatible W/ 10G, 12G & 14G Internally Threaded Jewelry
Titanium Starting at \$4.29/Piece TRHORI4-
Steel Starting at \$3.57/Piece SRHORI4-



White Opal Tribal Flower Nipple Clicker Shield

316L Steel 14G 9/16"
\$12.21/Piece SNPC190WH



Nipple Barbell W/ Wing Ends

316L Steel 14G 9/16" Externally Threaded
\$2.50/Piece SNPWG



Black L-Bend Nipple Clicker Display

Sold Empty | Holds 22 Clickers (11 Pairs)
Display Measures 9"x6"
Hard Plastic Clips To Prevent Scratches
\$10.00/Display DISPLNPC



Evil Eye Nipple Barbell

316L Steel 14G 9/16" Externally Threaded
\$3.37/Piece SNPEVL2



Rose Gold PVD

Gold PVD

Mandala Flower Nipple Clicker Shield

316L Steel 14G 9/16"
Starting At \$4.34/Piece SNPC22-



10G/12G/14G Prong Set Round Swarovski Replacement Ends

Available In 3MM, 4MM & 5MM
Compatible W/ 10G, 12G & 14G Internally Threaded Jewelry
Titanium Starting at \$2.25/Piece TRHGRI4-
Steel Starting at \$8.64/6 Piece Pack SRHGRI4-



Ethelene Gas Sterilized (EOS) Needles

Available in 20G-4G
Sold in Boxes of 100pcs
Starting at \$10.00/Box ND-

Steel replacement ends are compatible with steel posts and titanium replacement ends are compatible with titanium posts.

Anodize any Titanium Item for 30 cents more!



Anodized Colors: Blue, Bronze, Blurple, Dark Blue, Dark Purple, Gold, Light Blue, Pink, Light Pink, Purple, Rose Gold, Yellow

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Friday, February 7th Is

National Ear Piercing Day

#nationalearpiercingday



Titanium Assorted Octogon Clear Gem Earring Stud Display
 20G | Includes 24 Pairs of 3MM & 12 Pairs of Each: 4MM, 5MM & 6MM
 Display Measures 4"x6" | Holds 60 Pairs
 \$264.96 ATSTUDOC



Earring Studs W/ Bezel Set Swarovski Ball

20G | Available W/ 3MM or 4MM Ball
 Titanium Starting At \$4.80/Pair TSTUDB-
 Steel Starting At \$1.50/Pair SSTUDB-



Earring Studs W/ Plain Ball

20G | Available W/ 3MM or 4MM Ball
 Titanium Starting At \$3.96/Pair TSTUDB-
 Steel Starting At \$1.20/Pair SSTUDB-



Titanium Internally Threaded Double Flare Tunnels

Available in 8G - 1"
 Starting at \$4.61/Piece TTTI-



Steel Sparrow Earring Studs
 20G | \$2.50/Pair SSTUDSPRW



Titanium 16G/18G Honeycomb Replacement End

Internally Threaded | Available in 4MM or 5MM | Compatible With Titanium 16G/18G Internally Threaded Posts
 \$6.05/Piece TRHHC16-



Steel Elephant Earring Studs
 20G | \$3.40/Pair SSTUDELP



Steel Ear Clicker W/ Prong Set Tapering Clear Swarovski
 316L Steel 16G 1/4"
 \$9.35/Piece SECTPSC



Steel Rook Clicker W/ Prong Set Tapering Clear Swarovski
 316L Steel 16G 1/4"
 \$4.15/Piece SRCRS1



Mandala Ear/Tragus Barbell
 16G 1/4" w/ 2.5MM Plain Ball
 High Polish \$1.61/Piece SBRTMND5
 Rose Gold PVD \$1.71/Piece SBRTMNDRG
 Gold PVD \$1.71/Piece SBRTMNDG



Steel Industrial Barbell W/ Natural Stone Cabochon & Clear Swarovski Accents
 14G | Fully Assembled On An 1 1/2" Barbell W/ An Extra 1-1/2" & 1-3/8" Barbell w/ Extra Silicone Rings & 2 Plain Balls
 Turquoise Howlite \$4.97/Piece SBRINDFL8THW
 Howlite \$4.97/Piece SBRINDFL8HW



Post-Only Labret
 14G or 16G Internally Threaded W/ 4MM Back
 Lengths Available: 1/4", 5/16", 3/8", 7/16", 1/2", 9/16", 5/8", 3/4", & 7/8"
 Titanium \$3.72/Piece TLBI-
 Steel \$6.60/6 Piece Pack SLBI-

Opal is synthetic. Novelty jewelry is not intended for initial piercings and should only be used in healed piercings as it should not be sterilized with harsh chemicals. Shaft and top ball are made with 316L steel. The gem setting and dangle are cast from lead and nickel free brass or zinc and then plated with either 24k gold, rhodium, 14K rose gold, and/or epoxy paint. All plating materials are lead, cadmium and nickel free. Metallic plating can tarnish depending on the environment it is kept in but tarnish remover can be used to clean and remove tarnish from jewelry. Unfortunately plating will wear off after a while but here are some recommendations you can take to make it last as long as possible! Avoid rubbing plating and do not expose to high temperatures. Always take off your jewelry when dealing with cosmetics and chemicals, such as soaps, shampoos and perfumes. Remove jewelry when swimming in salt water or heavily chlorinated pools as they can damage the plating. All materials used meet or exceed CPSIA and Prop 65 standards.

INTERVIEW WITH TUNA

*E6 Sergeant, Philanthropist, Father & Piercer
at Little John's Tattoo in Greensboro, NC*

As Told To Our Very Own Sales Rep, Christine



Tuna, Star & Their Kids Karmann and Doneya.

"It all started with Axl Rose's nipple ring," said Tuna of Little John's, located in Greensboro, North Carolina. "That shit was awesome, and that's what really got me into piercings." But it turns out that it took a while, and some twists in the road for that spark of interest to morph into his now 17-year career.

"Older guys I worked construction with had tats and piercings and that got me interested again, but then I decided to join the military. I went into the army to straighten up my life, and ended up E6 Sergeant at the end of my 7 years. After the military, I went into nursing, which taught me a lot of what I needed to know for piercing when it comes to understanding the body." But finally, it was through the usual channel of apprenticeship that Tuna really got his start. "I apprenticed under a friend, but it only lasted 6 months before I was told to go because I was taking all my friend's business".

So when I asked Tuna what he wished he would have known when he got started in the industry his answer was simple but classic Tuna--from the heart and full-on honest, "What I wish I would have known is that I would still be doing it this long. I love it. 99.9% of the time, I do. There are days when people come in and act like assholes, or they are rude, or they get piercing in certain areas and aren't clean, and those days suck. But otherwise, I just love it."

And his favorite part of being in the piercing industry? "I

like helping people overcome their fears of piercing, and making them feel beautiful when they're done. Helping them look in the mirror and admire their body. It's hard for a lot of people to do that." I asked him if he had a story that might illustrate that and he said, "Well, yeah. Just the other day, a lady came in with a migraine she had had for 2.5 weeks straight and I did the daith piercing and the migraine went away and the lady literally cried because she was so happy that I had taken the pain away."

But outside of the piercing room, what makes Tuna tick? For starters, his charity work with Bearded Villains! Tuna's chapter recently got certified as a 501C non-profit, allowing them to make the work they do go even further--starting with their spring benefit Beards for Beds in April! When I asked Tuna to tell me about the charity work, he said "I'll never stop doing that. It makes me feel like a better person." And Tuna doesn't just give back with his beard. He does it all the time in a lot of different ways from being the vice president of the Walter Page band boosters at the local high school to support his daughter, and also by opening his home as a foster parent.





Piercings By Tuna at Little John's Tattoo

So with all that good stuff he's a part of, I asked for the one thing that made him most proud this year: "The adoption of my foster child and becoming her full-fledged father. Being able to help someone in need who was already a part of our family and was already loved by our family, and being able to make her official. But in general, I'm proud of the charity work I do, being the father that my father wasn't, and standing up for what I believe in and being able to just be me."

Hmm. Tell me more about your role models in life I said... "For a long time, my dad was my role model, until he came out to be a racist bigot. Since then, I don't really have one. I just do the opposite of how I was taught now. I want to be a better version of myself everyday." So I asked him if there was anything he would change about his life or maybe tell his 18 year-old self..to which Tuna responded: "I wouldn't be who I am today if I had not made the choices I made along the way, good and bad, and I would not change where I am at for anything. If I could talk to my 18 year-old self, I would tell him nothing. All those mistakes, little, big, non-mistakes, all of them needed to be made."

As for piercing trends, Tuna has strong opinions and a stance, too. "That stupid tip of the tongue bullshit, I won't do it. You can bite the tip of your tongue off, crack teeth,

lose tastebuds, not a good idea. Septum, on the other hand is a good trend--and the sideburn piercing is popular here, too."

Anything else that drives you crazy? "Internet and people--people believing anything and everything that's out there. People come in and say you are not doing it like they do it on the videos... I tell them don't pay attention to any of that shit."

But what would Tuna be doing if he had all the money and time in the world? "I would still be piercing part time. I would be travelling the world and going to concerts around the world. Seeing all the groups that don't come to the US. I'm a big concertgoer. Like I'm really looking forward to seeing Slayer one last time in November!"

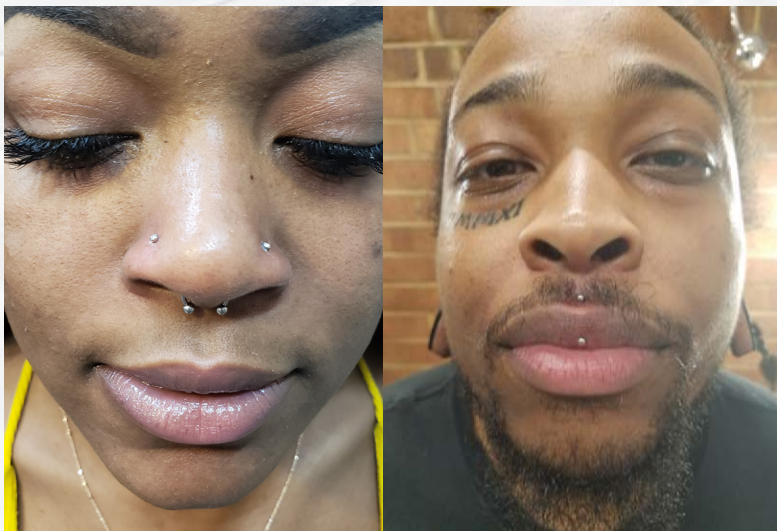
And if he had to compare himself with an animal? "The correct answer would be a unicorn. If you look on Facebook, my wife tagged me in a Unicorn onesie this weekend!" I looked it up. He wasn't lying. So I asked if he had any super powers...what they might be? And he didn't have to think for long:

Flight, so I could get places faster.
A bigger heart so I could do more for people.

And if he could eat dinner with 3 people dead or alive, he had an answer for that, too:
My Pawpaw, my mom's dad, Robert Smith. I would love for him to be able to see the man I have become today. Jim Morrison of the Doors, because he was wild and crazy--and that's how I used to be.
My family. All my grandparents.
And we would eat... sushi!

Tuna has been buying from Metal Mafia for a long time (12+ years!), and I love when he calls in to order because I get to catch up on all the great things he's making happen, so I thought I'd ask him what keeps him coming back to Metal Mafia? "You, my representative, Christine, are the reason I come back every time--and also the abundance of jewelry that Metal Mafia has."

Thanks, Tuna. For always being you.



Piercings By Tuna at Little John's Tattoo



Why You Should Use
Microsan RX[®] Cleaners

Instead Of Those Other Brands.

FOR OUR FULL LINE OF MICROSAN RX[®] CLEANERS, VISIT WWW.METALMAFIA.COM

Microsan RX[®]
Antiseptic Pre-Operative Skin Scrub



MCRSN-
 \$89.00 / 128oz (1 Gallon)
 Includes Reusable Pump

Popular Brand
Green Soap



VS

Benefits

- + Reduces Cross Contamination Risk
- + Kills 99.999% of susceptible organisms in 30 seconds or less**
- + Improves Sanitation
- + Nourishes The Skin
- + Cleans and Disinfects in One Step
- + Convenient Liquid Soap Formula
- + Light Melon Scent
- + Hypoallergenic
- + Safe to use anywhere on the body, including mucous membranes
- + A FDA registered OTC drug product skin scrub .**
- + An antimicrobial E-2T rated hand and body soap.**
- + Thicker consistency for more controlled application.
- + Contains no Triclosan or alcohol.
- + Rapid and substantive 99.999% kill power effective against variety of microorganisms.
- + Formulated specifically for the piercing & tattoo industry.**
- + Continued use provides residual antimicrobial protection.
- + Contains 1.75% PCMX**
(antiseptic and disinfectant for skin and surgical instruments.)

Benefits

- + Well known smell
- + ???
- Cons**
- + Oil base may cause clogged pores**
- + NOT hypoallergenic**
- + NOT proven to or said to kill ANYTHING. Really, though. Call your manufacturer and ask them yourself. I tried to myself and was told I would receive an e-mail with the benefits... Still waiting.**



MICROSAN RX[®] E2T
Is Also Available in 16oz & 8oz Bottles.

MCRSN-
\$16.00 / 16oz Bottle
\$12.50 / 8oz Bottle

Microsan RX®
Anti-Microbial
Foaming Hand Sanitizer



MCRSND1.5
\$7.30 / 1.5oz Bottle

- Benefits**
- + Reduces Cross Contamination
 - + Improves Sanitation
 - + Instant Hand Sanitizing
 - + Non- Flammable
 - + Foaming Dispenser Reduces Waste
 - + Light Melon Scent
 - + Proven to kill 99.999% of germs which include: Strep, Flu, Staph, E.coli, Salmonella & More.. WITHOUT water
 - + **Does NOT contain Triclosan**
 - + Leaves an invisible glove of protection for up to 2 Hours
 - + Contains emollients and humectants
 - + **Tested in the presence of 5% blood proteins to simulate blood or organic soil exposure**

**Popular Brand
Gel Hand
Sanitizer**



VS

- Benefits**
- + Requires Less Time Than Hand Washing
 - + Said to kill 99.9% of illness causing germs
- Cons**
- + **Only effective on clean hands**
 - + **NOT effective on hard surfaces**
 - + **Does NOT cut through all blood, dirt and soil.**
 - + If Alcohol content is below 60%, it is NOT enough to be effective.
 - + **Sanitizers that contain triclosan create bacteria resistant to antibiotics**
 - + **Flammable until dry**

Microcide SQ™ RX®
Broad Spectrum
Disinfectant



MCRSDES
\$30.00 / 8oz
Includes 32oz Spray Bottle

- Benefits**
- + Hospital grade multi-use disinfectant
 - + Reduces Cross Contamination
 - + Cost effective concentrate formula
 - + Effective against 108 disease causing bacteria, yeasts and molds.
 - + Proven to kill AIDS (HIV) virus, Hepatitis B, Hepatitis C and antibiotic resistant germs, with the appropriate contact time
 - + Meets OSHA blood borne pathogen regulations
 - + Meets USDA regulations for food contact surfaces
 - + Laundry disinfectant with residual life
 - + Deodorizes as it disinfects

**Popular Brand
Spray
Disinfectant**



VS

- Benefits**
- + Kills 99.9% of viruses, and bacteria
 - + Prevents Mold and Mildew
 - + Sanitizes "all kinds" of hard and soft surfaces
- Cons**
- + **May cause skin irritation with repeated or prolonged exposure**
 - + **Does NOT cut through all blood, dirt and soil.**
 - + **Intentional inhalation may cause central nervous system effects like headache and dizziness**
 - + **May contain ingredients with potential for developmental/ endocrine/reproductive effects; damage to DNA; acute aquatic toxicity**
 - + **Some contain Butane**

Set The Mood.. No Partner? No Problem. These Valentine's Day Inspired Pieces Will Be Loving You Long After This Commercial Holiday Is Over.



Filigree Heart Locket Navel Ring
14G 3/8" Externally Threaded
High Polish \$3.77/Piece **SBNAHR4S**
Gold PVD \$5.66/Piece **SBNAHR4G**



Filigree Heart Locket Curved Barbell
16G 5/16" Externally Threaded
High Polish \$1.62/Piece **SCRVHR7S**
Gold PVD \$2.28/Piece **SCRVHR7G**



Pave Heart & Rose Navel Ring
14G 3/8" Externally Threaded
High Polish \$4.77/Piece **SBNAHR19S**
Gold PVD \$5.69/Piece **SBNAHR19G**



Best Witches Navel Ring Set
14G 3/8" Externally Threaded
\$7.20/Set **SBNABFBW**



Red Beaded Heart W/ Bee Curved Barbell
16G 5/16" Externally Threaded
\$2.35/Piece **SCRVHR5**



Filigree Heart Locket Tragus/Ear Barbell
16G 1/4" Externally Threaded W/ Plain 2.5MM Plain Ball End
High Polish \$1.20/Piece **SBRTHR2S**
Gold PVD \$1.81/Piece **SBRTHR2G**



Raven & Roses Navel Ring
14G 3/8" Externally Threaded
\$4.80/Piece **SBNARVN1**



Flower Filigree Heart Navel Ring
14G 3/8" Externally Threaded
High Polish \$2.97/Piece **SBNAHR2S**
Black PVD \$4.45/Piece **SBNAHR2BK**



Red Beaded Heart W/ Bee Navel Ring
14G 3/8" Externally Threaded
\$4.17/Piece **SBNAHRBEE2**



Single AF Heart Navel Ring
14G 3/8" Externally Threaded
\$3.42/Piece **SBNAHR6**



Steel Industrial Barbell W/ Abstract Scribble Hearts
14G | Fully Assembled On An 1 1/2" Barbell W/ An Extra 1-1/2" & 1-3/8" Barbell w/ Extra Silicone Rings & 2 Plain Balls
Red \$2.70/Piece **SBRINDHR5RD**
Black \$2.70/Piece **SBRINDHR5BK**



Cutout Heart Navel Ring
14G 3/8" Externally Threaded
Clear \$3.11/Piece **SBNAHR12CL**
Pink \$3.11/Piece **SBNAHR12PK**



Bittersweet Hearts Navel Ring
14G 3/8" Externally Threaded
\$3.94/Piece **SBNAHR5**



Heart Key Nipple Barbell
316L Steel 14G 9/16" Externally Threaded
\$2.35/Piece **SNPKY1**



Steel Pink Anodized Industrial Barbell W/ Love Heart
14G | Fully Assembled On An 1 1/2" Barbell W/ An Extra 1-1/2" & 1-3/8" Barbell w/ Extra Silicone Rings & 2 Plain Balls
\$5.60/Piece **SBRINDHR3**

Novelty jewelry is not intended for initial piercings and should only be used in healed piercings as it should not be sterilized with harsh chemicals. Shaft and top ball are made with 316L steel. The gem setting and dangle are cast from lead and nickel free brass or zinc and then plated with either 24k gold, rhodium, 14K rose gold, and/or epoxy paint. All plating materials are lead, cadmium and nickel free. Metallic plating can tarnish depending on the environment it is kept in but tarnish remover can be used to clean and remove tarnish from jewelry. Unfortunately plating will wear off after a while but here are some recommendations you can take to make it last as long as possible! Avoid rubbing plating and do not expose to high temperatures. Always take off your jewelry when dealing with cosmetics and chemicals, such as soaps, shampoos and perfumes. Remove jewelry when swimming in salt water or heavily chlorinated pools as they can damage the plating. All materials used meet or exceed ASTM and Prop 65 standards.



Spiked Heart Navel Ring
14G 3/8" Externally Threaded
\$4.22/Piece **SBNAHR3RD**



Heart & Gem Dangle Navel Ring
14G 3/8" Externally Threaded
Pink \$4.06/Piece **SBNAHR15PK**
Red \$4.06/Piece **SBNAHR15RD**



Cutout Heart Navel Ring
14G 3/8" Externally Threaded
\$4.00/Piece **SBNAHR11RD**



Bee Mine Heart Navel Ring
14G 3/8" Externally Threaded
High Polish \$3.71/Piece **SBNAHRBEE1S**
Gold PVD \$4.86/Piece **SBNAHRBEE1G**



Arrow W/ Swarovski Heart Curved Barbell
16G 5/16" Externally Threaded
\$3.03/Piece **SCRVARW-**



Cutout Heart Key Curved Barbell
16G 5/16" Externally Threaded
\$2.80/Piece **SCRVKY2**



Arrow W/ Swarovski Heart Nipple Barbell
316L Steel 14G 9/16" Externally Threaded
\$2.80/Piece **SNPARW-**



Devil Heart Seamless Ring
316L Steel 16G 3/8" | Not Autoclavable
\$3.02/Piece **SSHRDVL-**



Gem Cluster Heart Navel Ring
14G 3/8" Externally Threaded
Pink \$6.80/Piece **SBNAHR52**



Heart Swarovski Curved Barbell
16G 5/16" Externally Threaded
\$2.62/Piece **SCRVHRCL**



Triple Scribbled Heart Tragus/Ear Barbell
16G 1/4" Externally Threaded W/ Plain
2.5MM Plain Ball End
Black \$1.52/Piece **SBRTHR3BK**
Red \$1.52/Piece **SBRTHR3RD**



Pave Heart Nipple Clicker Shield
316L Steel 14G 9/16"
\$18.57/Piece **SNPCHR1-**



Opal Heart Nipple Barbell
316L Steel 14G 9/16" Externally Threaded
\$9.00/Piece **SNPOHRP**



Industrial Barbell W/ Pink Hearts & Clear Gem Accents
14G | Fully Assembled On An 11/2" Barbell
W/ An Extra 1-1/2" & 1-3/8" Barbell w/ Extra
Silicone Rings & 2 Plain Balls
\$2.42/Piece **SBRINDHR4S**



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VALENTINE'S DAY

IS QUICKLY APPROACHING. HAVE YOUR CLIENTS COVERED WITH A LOVE FILLED MIX OF JEWELRY, WITH PRICES THAT ARE EVEN SWEETER.

FOR MORE, GO TO PG.14

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