

Metal Mafia[®]

SEPTEMBER 2017

INTERVIEW

TJ CANTWELL
OF **STUDIO 28**

EAR PROJECTS

HAVE YOU TRIED
THESE **UNIQUE**
STYLES?

ROCK CLICKERS ARE HERE

SEE VIDEO!



TRENDS: RICH SHADES TO
GIVE YOUR CUSTOMER THE
FEELING OF FALL

TJ Cantwell

@studio28tattoos

INSTAGRAM

NEW TRENDS, PICS, AND VIDEOS
FROM PIERCING SHOPS

CLICK IT!

Click everywhere to see pics,
vids, and more!



Ethics matters. In life and in business. Bombshell Accessories/Metal Mafia trades on that principle. In the era of cutthroat and carelessness, we choose commitment and accountability. No excuses. No slack. No margin for error. Bombshell Accessories/Metal Mafia is the result of three people's dedication to doing it right every time, in a world where things being done wrong has become the norm. We make jewelry, but our company also makes a home for both the people who work here and the people we serve. Our style is as persuasive as our honesty. Our quality is as irreproachable as our integrity. Our designs are as righteous as we are.

TOLL FREE 1-866-696-2342

sales@metalmafia.com

fax: 212-279-4653

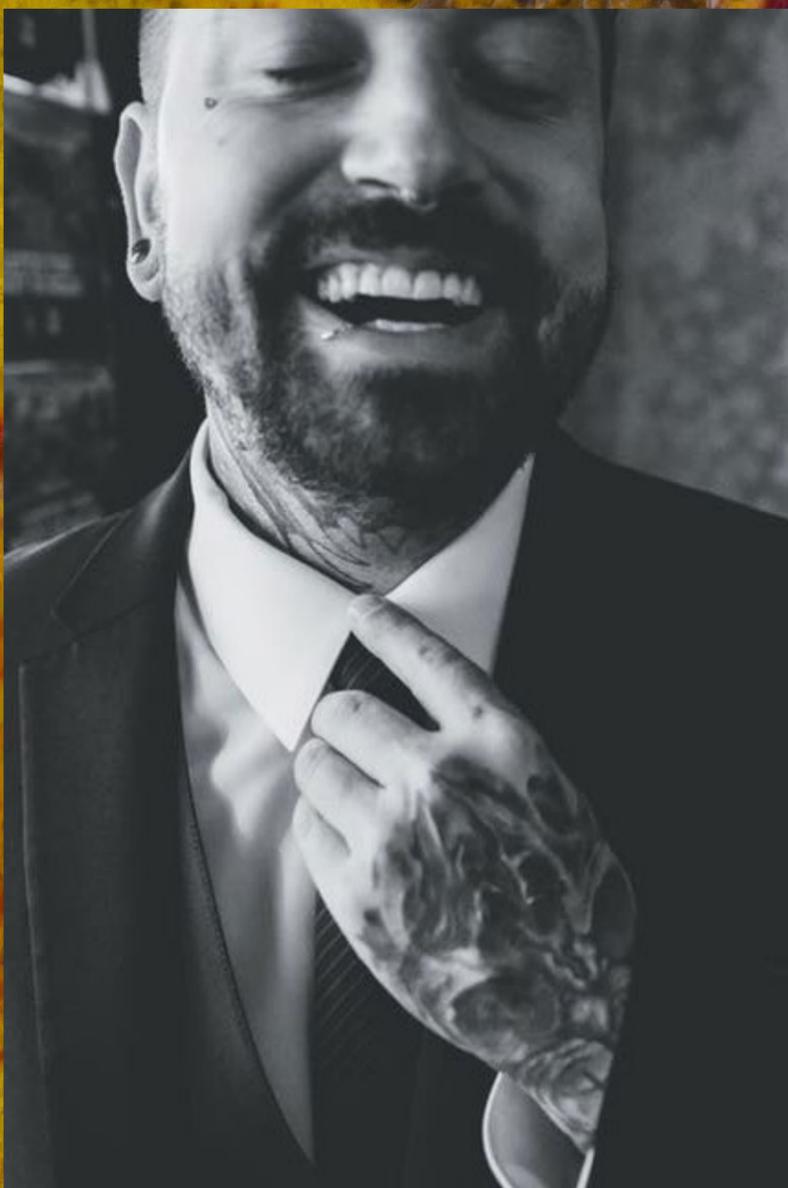
www.metalmafia.com

@metalmafiabodyjewelry

@Metalmafia1

@Metalmafiabodyjewelry

SEPTEMBER 2017



On the Cover: TJ Cantwell
<http://www.studio28tattoosnyc.com>
 studio28tattoos studio28tattoo

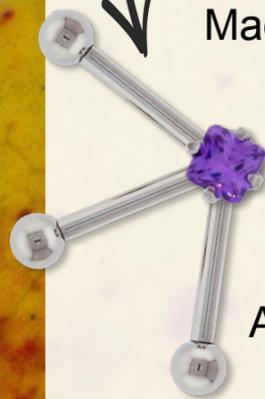
Features

TJ CANTWELL

Interview with the owner of Studio 28

ASTM F-136 Ear Projects

Have you tried these unique styles
 Made custom with multithread discs



Rook Clickers Are Here!

A new twist on the clicker trend



Fall Inspired Jewelry

Rich shades to give your customers the feeling of fall



Regulars

Bestsellers

Easy kits of our top selling novelty pieces

Made with Natural Stone



Instagram Favorites

Posts from customers and our newest video uploads



INTERVIEW WITH T.J. CANTWELL

7 years ago, TJ left his job in corporate America; he wasn't sure what his passion was but it definitely wasn't mortgages.

What are some common myths or misconceptions you believe people have about the piercing industry?

"I think, first and foremost, that people think if you have a lot of tattoos you are uneducated. So many people in our industry are coming into the game with college level education, art degrees, people that just love to read and self educate. Even with the people that get tattoos it is a new day and age. Everyone from every walk of life is getting covered in tattoos and piercings everywhere. I know it is often looked at as a bastardizing of the industry but I am opposite. I think it is amazing that our art form is so accepted by people and that everyone wants to experience it. I will be real, I am completely banking on this right now hahahaah."

How long have you been a piercer and what got you into this industry?

"I used to work as a mortgage broker back in the day. Once I realized that I really did not want to be involved in that anymore I just left. At the time I had a lot of tattoos and went to meet with my artist to keep working on a piece. During the session we were talking about what I was going to do now that I just left my career and made a joke that I spent enough time in his chair we should just work together. He actually liked the idea and 4 months later I opened Studio 28 Tattoos. I made it my full time job from day one and that was now about 7.5 years ago. Couldn't be happier with my life now. I have an amazing crew that works with me and the shop keeps growing and growing."

If you had all the time and money in the world what would you be doing right now?

"Oh wow that's a good one. Um...I would definitely travel. I have always been a workaholic and have never really taken time for myself to go and experience things around the world. I would also still work, I love working. I have the best job in the world so why would I not still want to go in? Just would have a lot less stress to pay the bills hahaha."

"I REALIZED THAT I REALLY DID NOT WANT TO BE INVOLVED IN THAT ANYMORE [SO] I JUST LEFT."



[@studio28tattoos](#)

If you had two super powers what would they be?

"I think I would take the ability to heal anything and the use of the force. I'm not looking to get into a debate as to whether Jedi's are superheroes or not, but you can't argue against them being cool powers to have!"



Tell us one thing that made you most proud so far in 2017.

"Damn that is really hard to answer, there are so many things I am proud of this year. I guess I would say the number one is how much the shop continues to grow and everyone involved with it as well. It feels amazing to be able to bring my friends in this industry together and have everyone so successful on so many different levels. I like everyone around me to be happy and I smile everyday thinking of the great group I have working with me here."

What's next for you?

"Next for Studio 28? I think we are just going to keep on going and going. The whole shop is so motivated to keep growing and pushing. Better and better piercings and tattoos all the time. Just try and do better and better for our clients. Seems to have worked really well so far hahaha."



Custom ASTM-F136 Titanium Ear Projects

Interested in styling more ear projects but needing inspiration?

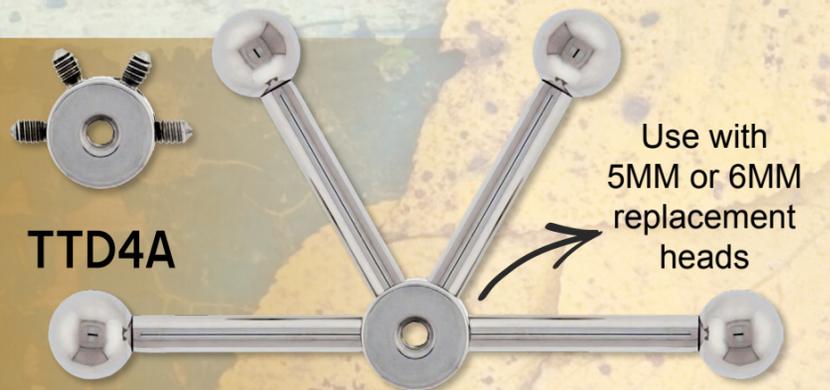
We are mailing a flyer to you.

Here is a **sneak peak** of a few styles using our 14G multi-thread discs. Threaded center hole allows for ultimate customization!



Example for easy reference

Bronze Gear Half Conch



Barbells and heads sold separately

Use with 5MM or 6MM replacement heads



Natural Onyx



Synthetic White Opal



Example for easy reference

Imperial Elf Ear

Made with Bioflex



TTD3A

TTD3B

TTD2A



Choose any color and get it anodized!



Bronze

Dark Purple

Dark Blue

Blue

Light Blue

Yellow

Gold

Rose Gold

Pink

Light Purple

Purple

Blurple

High Polish

NEW

Metal Mafia[®]

INVENTED

ROOK CLICKERS

316L STEEL CAST

16G 5/16"

Fully Autoclavable

Oval-shaped for a snug fit.

[CLICK HERE FOR FULL LINE](#)



RCBDS



RCFLWS



RC3GSCL

EASY TO SLIDE IN & CLICK CLOSE



RCFTS



RC5GSOWH
SYNTHETIC
OPALS



RCSPS



RC6GSCL



RCFLSOWH
SYNTHETIC
OPALS



RCFLSCL

PRONG-SET
STONES



DIAGRAM FOR ROOK CLICKER
PLACEMENT

Fall

- INSPIRED JEWELRY

CLICK HERE FOR FULL INFINITE COLLECTION



TTIDCBK

GOTTICRD

INTERNALLY THREADED TUNNELS WITH INTERCHANGEABLE INSERTS

AVAILABLE IN 0G - 25MM (sizes compatible with inserts)



BRTTIDCG

FALL IS APPROACHING WHICH MEANS IT'S TIME TO SWITCH OUT SWEET SUMMER PASTELS FOR RICH AND COZY EARTH TONES. HERE ARE SOME JEWELRY SUGGESTIONS OF JEWELRY THAT ARE GUARANTEED TO GIVE YOUR CUSTOMERS THE FEELING OF FALL.

NPC9S



SLIDE IN AND CLOSE WITH A CLICK!

NPC15BK



NIPPLE CLICKERS
14G 9/16"

CLICK HERE FOR MORE FALL-INSPIRED JEWELRY

BRINDFIL2GAR



RICH CHOCOLATE GEM

CFIL2RGCH
14G 1/2"

BRINDSN1BRPC



INDUSTRIALS ARE FULLY ASSEMBLED ON 1 1/4IN BARBELL WITH SLIDING CHARMS, EXTRA 1 1/2IN AND 1 3/8IN BARBELL, EXTRA SILICONE RINGS AND 2 EXTRA BALLS

NATURAL STONE

TIGER EYE



NC183CBRGTE
18G 5/16"

TIGER EYE



TDFTE
AVAILABLE IN 2G - 25MM

NAVEL CURVES
14G 3/8"

RED CORAL



BNAC1SCO

MALACHITE



BNAC1GMC



GOLD OBSIDIAN

PGOS

AVAILABLE IN 8G - 25MM



SEPTEMBER BESTSELLER KITS **316L STEEL**

EAR BARBELLS

26 Pieces for \$50.32

ITEM: #BSBRT

All ear barbells are 16G, 1/4" in length with a 2.5mm ball



BNAPLT4SCL



BNASUN1



Synthetic Opal

BNALF



Synthetic Opal and Natural Dyed Howlite

BNAPN2S



Synthetic Opal

BNAMER4S



BNAMND4S



BNACZ3CL



BNAMC9RGCL



BNACL1TZ



NAVEL CURVES

28 Pieces for \$102.08

ITEM: #NAVELBESTSELLER

All novelty navel jewelry is 14G 3/8"

BRTBD2G



BRTBD3S



BRTBD1RG



BRTMND5



BRTELP1S



BRTGUNS



BRTDINO1S



BRTKY1RG



BRTSP2HW



BRTCZ4CL



BRTCT1



BRTBEES



BRTALNS



BRTHR6CL



BRTMN1G



BRTST5RG



BRTMOON3BK



BRTMOON



BRTCZ5CL



BRTMQ



BRTBW3S



BRTSUN2G



BRTSCISS



BRTCZ1CL



Both L and R sides included

BRTARCL



BNASUN9SWH



BNACZ1AQ



BNASUN9SWH



BNASUNS



BNALP2



BNACATG



BNAMN1S



BNAMN6



BNALP5



BNASP8TQ



Natural Turquoise Dyed Howlite

BNAPIZZA



BNASUN3



BNAMC7CL



BNAPCK4



BNASP7TE



Natural Tiger Eye

BNACZ41CL



BNATRBL2



Natural Turquoise Dyed Howlite

BNAPL5



Synthetic Opal

BNADCOPL1



Synthetic Opal

Black, Gold, and Rose Gold jewelry is PVD Coated



SEPT 2017
BESTSELLER KITS
316L STEEL

SUBJECT TO AVAILABILITY,
SUBSTITUTIONS MAY OCCUR

866-696-2342 Toll Free
sales@metalmafia.com
www.metalmafia.com
fax 212-279-4653

INDUSTRIALS

13 Pieces for \$51.51

ITEM: #BSIND

Charm fully assembled on a 14G, 1 1/4" barbell. Packaged with an additional 1 3/8" and 1 1/2" barbells with an extra 2 balls and silicone rings, unless noted.



BRINDKY1

Not Prepackaged. 1 1/4" and 1/2" included.



BRINDVD2



BRINDBD1



BRINDMN3WH

Black PVD Coated
Synthetic Opal



BRINDFIL3WH

Synthetic Opal



BRINDELP



BRIND90CL



BRINDLF

Synthetic Opal
Natural Turquoise Howlite



BRINDSN1SPK



BRINDCZ5S



BRINDMN4WH

Black PVD Coated
Synthetic Opal



BRINDCZ1CL

NIPPLES

14 Pairs for \$102.32

ITEM: #BSNIPPLE

All nipple jewelry is 14G
9/16", unless noted



NPSKRDL



NPMNDL



NPGRPCL



NPLTS



NPLHRCZ1

7/8"

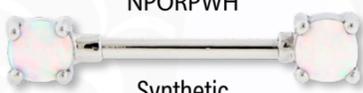


NPS11

5/8"



NPARWCL



NPORPWH

Synthetic
Opal



NPKY1



NPC10S

NIPPLE CLICKER



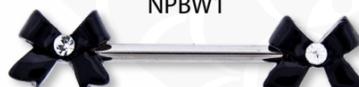
NPGHRPRD



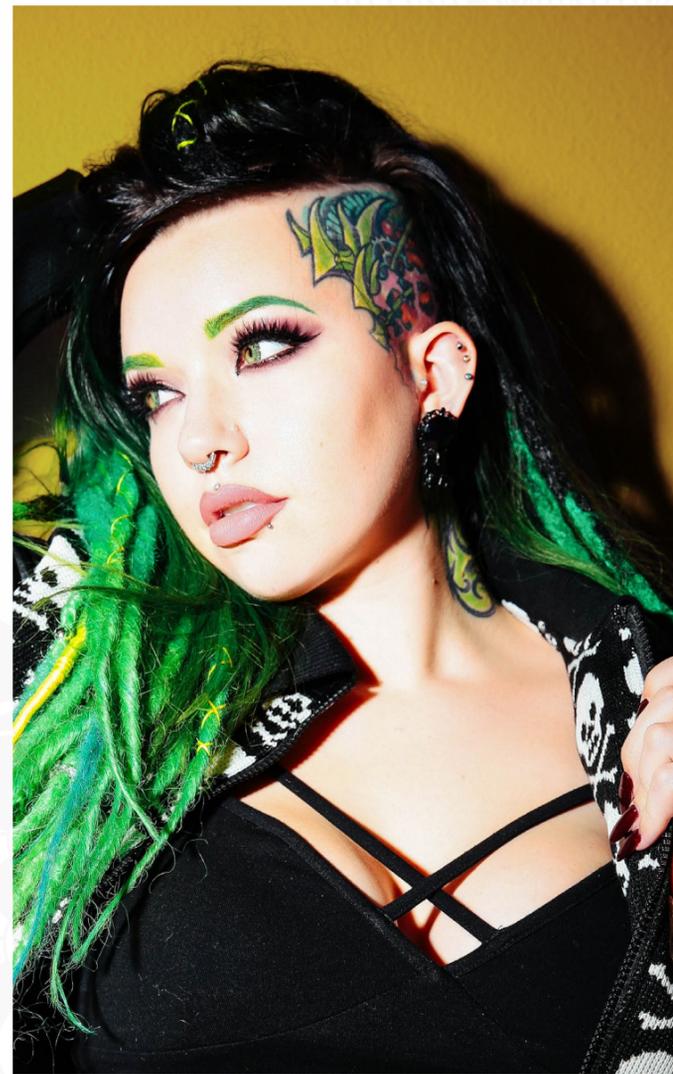
NPFNG



NPSHLS



NPBW1



Black, Gold, and Rose Gold jewelry is PVD Coated

@metalmafiabodyjewelry

@MetalMafiaBodyJewelry

@Metalmafia1



Model: *Amanda* @acjoy202

#metalmafialove

Tag us or mention
@metalmafiabodyjewelry
for a chance to be seen here!

See our
16G Titanium
Curves



INSTAGRAM FAVORITES

@metalmafiabodyjewelry

CLICK N' GO

STRETCHED



Piercing Vegas @piercing.vegas

See all
Tunnel
Inserts



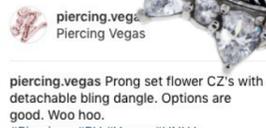
Interchangeable
Discs

See all
Navel
Hangers

NAVEL HANGERS



Piercing Vegas @piercing.vegas



piercing.vegas Prong set flower CZ's with detachable bling dangle. Options are good. Woo hoo.

CARTILAGE

We love the use of piercings to enhance the cartilage tattoo trend!



Nikeyneedles at Wizards World @nikeyneedles

Want more opals for your ears?
Click to see our NEW Rook Clickers!



Right:
Holy Smokes RI
@holysmokesri

EAR OPALS



Left:
Duane DuVall
@thepiercingguru13

MICRODERMAL



Remy at The Iron Inkwel @piercingsbyremy

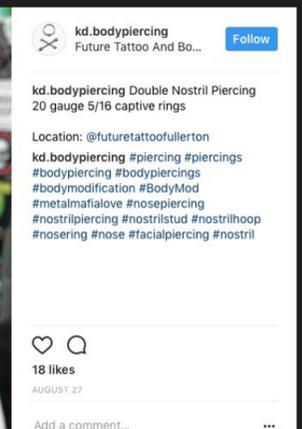
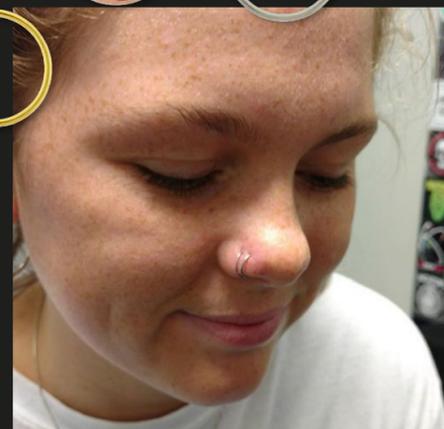


Shop
Microdermals

See all
Nose
Hoops



DOUBLE NOSTRILS



Kayla @kd.bodypiercing