



**OCTOBER 2017**

**CLICK IT!**

Click everywhere to see pics, vids, and more!

**HALLOWEEN TREATS**

**Customer Appreciation:**

**INTERVIEW**

with **GARREN BELL**

**New Novelty Catalog Being Shipped**

**New Digital Closeout Catalog**

**BCA Awareness**

**KILLER SALE!**

**BIGGEST SALE OF THE YEAR.  
NOW THROUGH OCTOBER 22ND**

Piercing By:  
Garren Bell

@magrocobama





Ethics matters. In life and in business. Bombshell Accessories/Metal Mafia trades on that principle. In the era of cutthroat and carelessness, we choose commitment and accountability. No excuses. No slack. No margin for error. Bombshell Accessories/Metal Mafia is the result of three people's dedication to doing it right every time, in a world where things being done wrong has become the norm. We make jewelry, but our company also makes a home for both the people who work here and the people we serve. Our style is as persuasive as our honesty. Our quality is as irreproachable as our integrity. Our designs are as righteous as we are.

 TOLL FREE 1-866-696-2342

 [sales@metalmafia.com](mailto:sales@metalmafia.com)

 fax: 212-279-4653

[www.metalmafia.com](http://www.metalmafia.com)

 @metalmafiabodyjewelry

 @Metalmafia1

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# OCTOBER 2017



On the Cover:  
Corset Piercing by Garren Bell  
 magrocobama

## Features

**Garren Bell**

of Vinnie's Tattoo in  
Asheboro, NC.

## Halloween Treats

All hail All Hallow's Eve!



Crystal  
Rainbow Dark  
Internally Threaded Discs

## Bewitchingly Beautiful

### Foil Back and Lustre Coatings

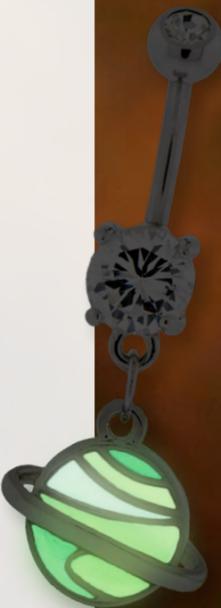
## Killer Sale

Get the details here!

## Bestsellers

Easy kits of our top selling  
novelty pieces

BRTCRSBK



GLOW IN  
THE DARK!  
BNAPLT3LG

BRTCRSBK



## Instagram Favorites

Posts from customers and  
our newest video uploads

# INTERVIEW WITH GARREN BELL

“One big misconception people have about the piercing and tattoo industry is that we have a high pain tolerance because of how heavily some of use decorate ourselves.”



## What got you into this industry?

“I started getting tattooed at Little John’s tattoo in Greensboro, NC. I eventually ended up working the front desk at the shop and 2 years into working there figured I wanted to get my foot in the door to tattoo or pierce. Well, I can’t even draw a circle so tattooing was off of the table. About 2 years later I was offered an apprenticeship at the shop I’m at now and the rest is history!”

## What keeps you coming back to Metal Mafia?

“I keep coming back to Metal Mafia because you guys jewelry keeps getting better with time and I can honestly say my favorite part is talking to Christine my sells rep, she is the best always makes me laugh, and has never messed up an order.”

## If you had all the time and money in the world what would you be doing right now?

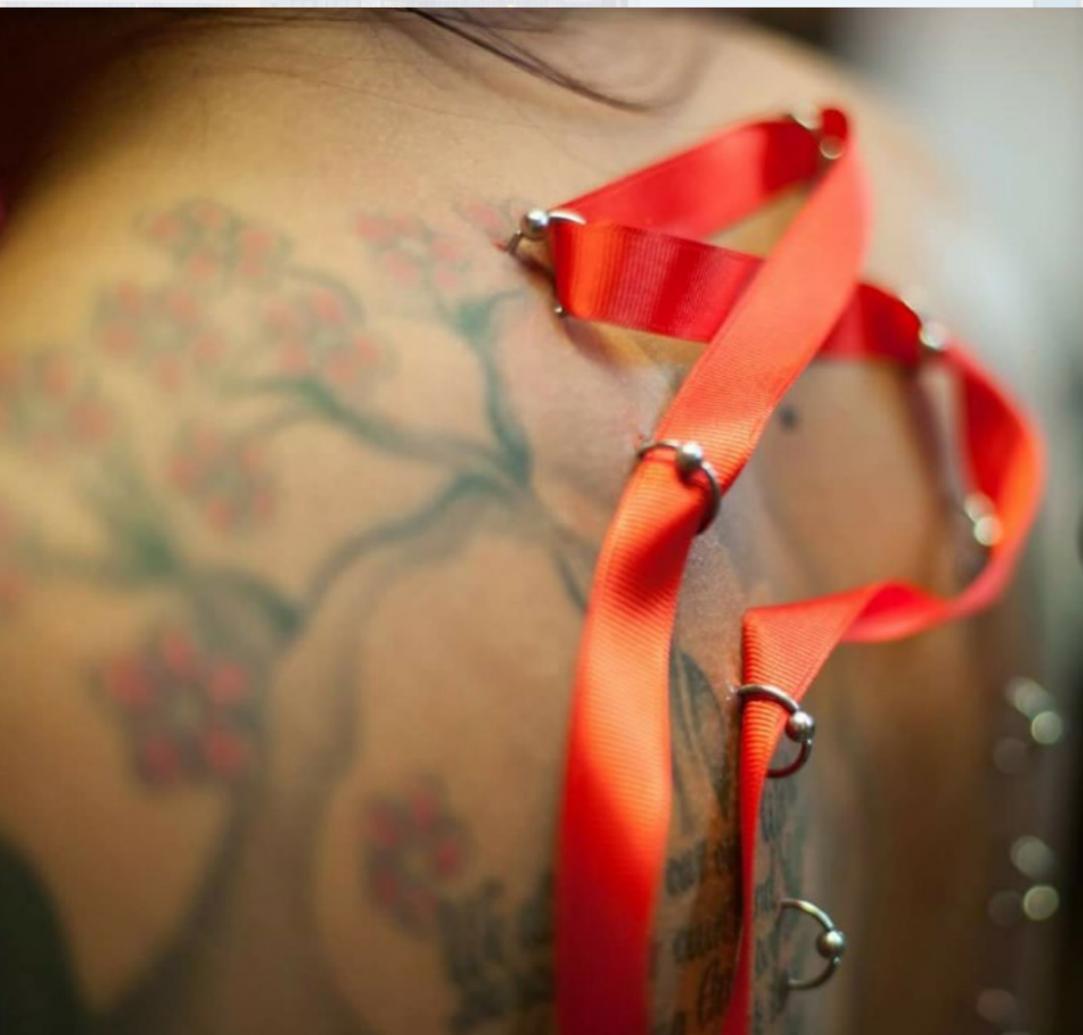
“If I had all of the money and time in the world I would travel the world with all my close friends, they know who they are.”

## Tell us one thing that made you most proud so far in 2017.

“One thing I’m super proud of in 2017 is that I started and am still continuing to do is getting negative people and things out of my life and replacing them with a positive person or hobbies.”

## What’s next for you?

“For 2018, my plan is to become more focused and to get a passport.”

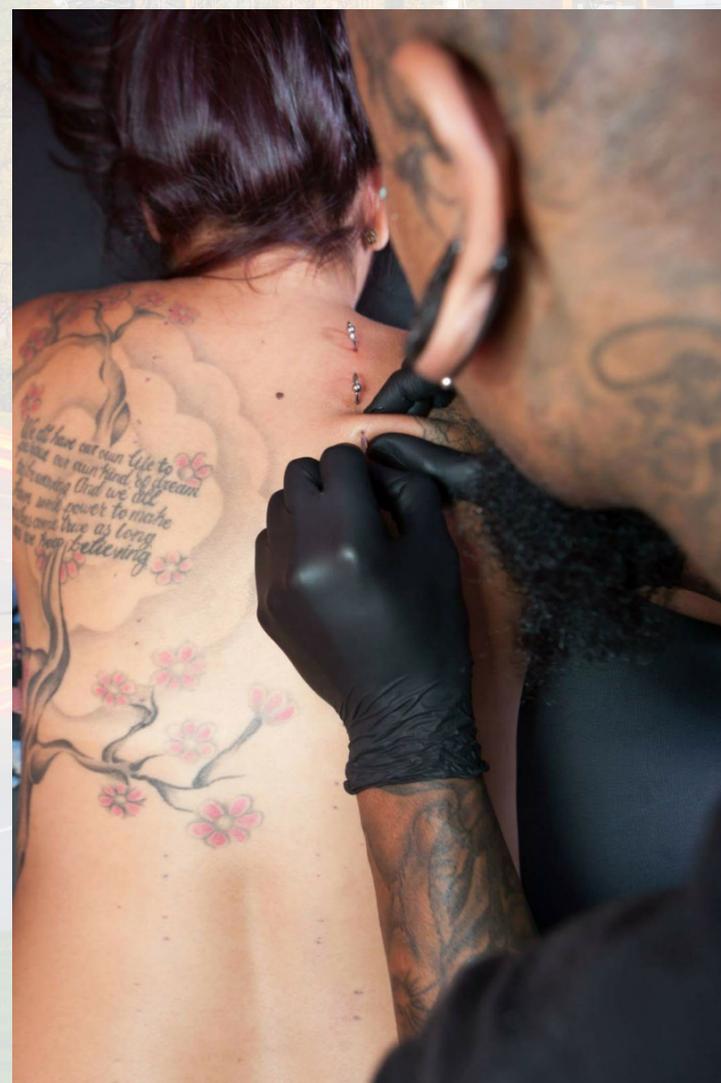


## What are some common myths or misconceptions you believe people have about the piercing industry?

“One big misconception people have about the piercing and tattoo industry is that we have a high pain tolerance because of how heavily some of use decorate ourselves .... I for one can promise you it all hurts and the older you get the worse it gets. Lol”

## If you had a super power what would it be?

“If I had any superpower it would be to teleport... I hate to drive long distances.”



**DON'T LET GARREN HAVE ALL THE FUN!**

**ADD A  
CORSET KIT TO YOUR  
NEXT ORDER!**



Customize it to  
create beautiful  
and unique  
looks

Anodized Slave Ring with Natural  
Tiger Eye (TDSI14C)  
on Microdermal Anchor



**CATCH THIS  
KILLER SALE!**

**CLICK IT** for item info!

Gemmed Nipple  
Clicker Shield



Ethylene Gas Sterilized Needle  
from 20G - 4G



Stock up on your 316L Steel or ASTM F-136 Titanium needs.  
Navel Curves with gem, synthetic opal, or natural stone cabochons

**20% off all orders!**  
**\$300 or more**  
**PLUS FREE GRAB BAGS**

**NOW through midnight on  
October 22, 2017**

**Added Bonus Grab Bag Promo:**

- \$300 or more = 1 free grab bag (16 pieces of jewelry, 8 pairs)
  - \$700 or more = 3 free grab bags (48 pieces of jewelry, 24 pairs)
  - \$1000 or more = 5 free grab bags (80 pieces of jewelry, 40 pairs)
- No refunds or exchanges on Free Jewelry. While supplies last.



316L Steel Tunnels with Gem Eye Insert

13MM - 25MM,  
8MM Wearable

\*This sale is for ALL orders received within the dates set and must be confirmed within 24 hours of end of sale. Items out of stock at time of shipping will be available with the discounted price once back in stock.

\*Discount on Metal Mafia® brand items only: Excludes Defend®, Neil-Med®, Industrial Strength®, etc. Sale prices will not be reflected on metalmafia.com but will be discounted and applied at time of shipment!

# Let's get

# SPOOKY



B RTPINBK  
16G 1/4"  
TRAGUS & CARTILAGE  
BARBELL



Melted Caramel  
Topaz

BNIDL & TBNIDL  
14G 3/8" & 7/16"  
AVAILABLE IN STEEL & TITANIUM



BRTBW3  
16G 1/4"  
TRAGUS & CARTILAGE  
BARBELLS



BK

## Robotic Heart



BRINDVD3  
INDUSTRIAL BARBELL



TGDILC & GDILC  
REPLACEMENT HEADS  
AVAILABLE IN STEEL & TITANIUM

## Howling Hound



NPCCDOG  
14G 9/16"  
NIPPLE CLICKER

## Crystalized Zombie Blood



TBNIDCR & BNIDCR  
14G 3/8" & 7/16"  
AVAILABLE IN STEEL & TITANIUM



TGDIDR & GDIDR  
REPLACEMENT HEADS  
AVAILABLE IN STEEL & TITANIUM

## Stray Cat



NPCCAT  
14G 9/16"  
NIPPLE CLICKER



BACK VIEW

## Ghoulish Glass



GPDFBSM  
AVAILABLE IN OG-25mm

## Graveyard Moss Opal



BNIPOBK & TBNIPOBK  
14G 3/8" & 7/16"  
AVAILABLE IN STEEL & TITANIUM



SC70BK  
SEPTUM CLICKER  
16G 5/16" & 1/4"



BNA27BKOBK  
14G 3/8"

ALL GOLD AND BLACK JEWELRY IS PVD COATED.

## Radioactive Slime



GPSFSL  
AVAILABLE IN 8G - 25MM



TBNARLLUM  
TITANIUM NAVEL CURVE  
14G 3/8" & 7/16"



TBNASSLUM  
TITANIUM NAVEL CURVE  
14G 3/8" & 7/16"



BNAMN10BKAB  
14G 3/8"



BRTMOON3BK  
16G 1/4"  
TRAGUS & CARTILAGE  
BARBELL

## Mystical Moons



BNAMNOWL  
14G 3/8"



BNAMN4  
14G 3/8"

## Twisted Suns



BNASUN7GBK  
14G 3/8"



BNASUN7BKAQ  
14G 3/8"



BK

BRTST5  
16G 1/4"  
TRAGUS & CARTILAGE  
BARBELLS

## Lost In Space Tunnels



BLUE SANDSTONE  
AVAILABLE IN 2G-25MM  
TDFBS

## Alien Flesh Tunnels



TDFGA  
GREEN AVENTURINE STONE  
AVAILABLE IN 2G-25MM

## Area 51



BNAALIEN2  
14G 3/8"



BRTALNS  
16G 5/16"  
TRAGUS & CARTILAGE  
BARBELL

ALL GOLD AND BLACK JEWELRY IS PVD COATED.

# BEWITCHINGLY BEAUTIFUL

Foil Backed and  
Lustre Coated Gems

Some of the treatments that gets done to create the captivating effects seen in today's jewelry.

Gems are enhanced to create unusual and spectacular effects by way of coating and a variety of different processes. Coatings are applied in a very thin layer and do not adversely affect the optic properties of the gem.

These days most gem coatings are similar to the films used for eyeglasses and camera lenses by way of chemical vapor deposition (CVD).



316L Steel  
**Teardrop Mystic  
Topaz with Filigree  
Crescent Moon**  
BNAMN4

## Mystic Topaz

Strict patents limit the amount of this beautiful rainbow hued gem available on the market.

Relatively new gem, first introduced to the market in 1998 and swiftly gained popularity.

Natural, colorless topaz coated with a thin layer of titanium or similar steel. This metallic film coating - only microns thick - is applied to the stone's pavilion (the angled underside) via vapor disposition, a process similar to painting a car on a nano scale.

### Lustre Coating

Application allows for enhanced brilliance without the use of a foil which allows in more light and able to be used in prong settings.



## Foil Backed (navel curves and bezel set gem discs pictured below)

A thin metallic backing that is made out of silver, gold or a colored foil. This process **makes the stone more reflective of light and increases its brilliance**. Seen in costume jewelry a lot and even diamonds before cuts such as the brilliant cut were developed.



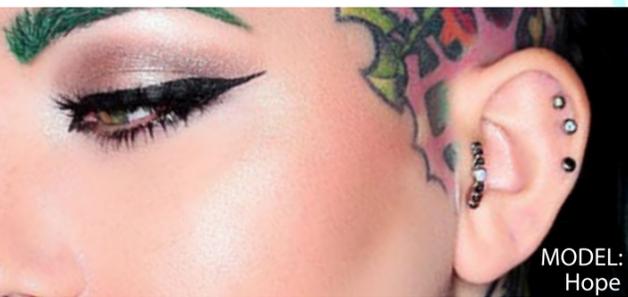


# EAR BARBELLS

24 Pieces for \$51.34

ITEM: #BSBRT

All ear barbells are 16G, 1/4" in length with a 2.5mm ball



MODEL: Hope

BRTBD2RG



BTRCRSBK



BRTMOON3S



BRTBW3BK



BRTKY1S



BRTCZ3AB



BRTMQ



BRTLTS1RG



BRTBEES



BRTELP1S



BRTMN1S



BRTMOON2S



BRTMOON



BRTPN1S



BRTFLW4



BRTSCISS



BRTPIZZA



BRTMNDG



BRTCZ1CL



BRTOP1WH



BOTH L AND R SIDES INCLUDED

Synthetic Opal

BRTAR2THW



Natural Turquoise Dyed Howlite

Black, Gold, and Rose Gold jewelry is PVD Coated

# OCTOBER 2017 BESTSELLER KITS

## 316L STEEL

BNASUN4PPK



BNAMN4



BNAMN6



BNASUN9SWH



BNAPLT4GOLPRP



BNACZ3CL



BNAMC9RGCL



BNAPCK4



BNASUN3



BNAPN2S



Synthetic Opal

BNALF



Synthetic Opal and Natural Dyed Howlite

BNAPLT3LG



Glow in the dark!

# NAVEL CURVES

26 Pieces for \$101.79

ITEM: #NAVELBESTSELLER

All novelty navel jewelry is 14G 3/8"

BNAFL11



BNAELP9



BNAPIZZA



BRTMQ



BNAFL12



BNABEE2



BNATD2S



BNADCOPL1



Synthetic Opal

BNAEG11



Bronze Titanium Plated

BNAMNDL3S



BNAMN10SOWH



Synthetic Opal

BNACZ1BD



BNAOPL6WH



Synthetic Opal

BNAHMS5



Synthetic Opal



866-696-2342 Toll Free  
 sales@metalmafia.com  
 www.metalmafia.com  
 fax 212-279-4653

# INDUSTRIALS

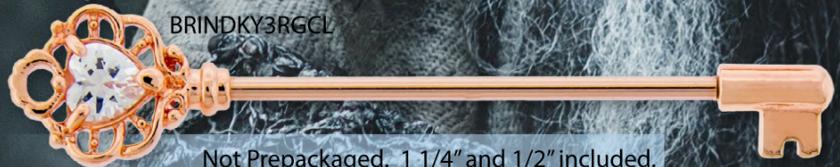
14 Pieces for \$50.76

ITEM: #BSIND

Charm fully assembled on a 14G, 1 1/4" barbell. Packaged with an additional 1 3/8" and 1 1/2" barbells with an extra 2 balls and silicone rings, unless noted.

## OCT 2017 BESTSELLER KITS 316L STEEL

SUBJECT TO AVAILABILITY,  
SUBSTITUTIONS MAY OCCUR



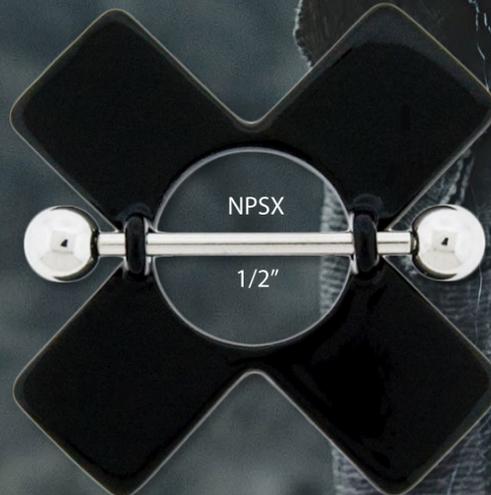
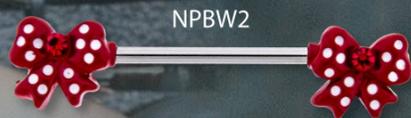
Not Prepackaged. 1 1/4" and 1/2" included.

# NIPPLES

13 Pairs for \$100.30

ITEM: #BSNIPPLE

All nipple jewelry is 14G  
9/16", unless noted



MODEL: Tegan  
 PHOTO BY:  
 TRAGICGLAMOUR.COM

Black, Gold, and Rose Gold jewelry is PVD Coated

@metalmafiabodyjewelry

@MetalMafiaBodyJewelry

@MetalMafia1



*The Fuel Girls* @thefuelgirls



See our Septum Clickers

#metalmafialove  
Tag us or mention @metalmafiabodyjewelry for a chance to be seen here!



# INSTAGRAM FAVORITES

@metalmafiabodyjewelry



**ANTI-EYEBROW**  
Simms Ink Studio Napa  
@simmsinkstudionapa

CLICK N' GO



**SMILEY**



The Blue Door Tattoo @camitattoo13



Shop Tragus Jewelry



**TRAGUS**  
Tattooville  
@piercings.at.tattooville



**STRETCHED**  
Below:  
Painted Saint Tattoo  
@grayskyweather

@stacideana



Glass Galaxy Plugs

**MEDUSA**

**FALL FLOWERS**  
with Amber Gems



Piercing Vegas @piercing.vegas

See all Ear Plugs

# We can't forget about the BOO-BIES!



Breast Cancer Awareness Jewelry  
 A PERCENTAGE OF PROCEEDS FROM THE SALE OF EACH BELLY RING WILL BE DONATED TO THE BREAST CANCER RESEARCH FOUNDATION

BNABCA17



BNABCA16



BNABCA25



BNABCA26



BNABCA24



BNABCA20



BNABCA23



To get involved on your own please visit:

**BCRF.org.**

When we support research, we promote amazing things: new breakthroughs, faster advances and better outcomes for people with breast cancer.



BCRF is the **highest rated** breast cancer organization in the U.S. with an A+ rating from Charity Watch and 4 out of 4 stars from Charity Navigator.

BNABCA13



BNABCA1



BNABCA22



BNABCA7



BRTBCA1



BNABCA18



BNABCA5



BNABCA21



## About The Breast Cancer Research Foundation:



The Breast Cancer Research Foundation is a nonprofit organization committed to achieving prevention and a cure for breast cancer. We provide critical funding for cancer research worldwide to fuel advances in tumor biology, genetics, prevention, treatment, metastasis and survivorship.

Since our founding in 1993 by Evelyn H. Lauder, BCRF has raised more than half a billion dollars for lifesaving research. Through a unique and streamlined grants program, we seek out the brightest minds in science and medicine and give them the necessary resources to pursue their best ideas. As a result, researchers are able to make discoveries and design new approaches to address all aspects of breast cancer—and do so in record time.

“Our goal is to accelerate the breakthroughs bringing us closer to a cure to speed up the progress that will improve survivorship and quality of life for breast cancer patients today.” - Myra J. Biblowit, President & CEO

In 2017-2018, BCRF will award \$59.5 million in annual grants to more than 275 scientists from top universities and medical institutions around the globe. In addition, BCRF has established the Evelyn H. Lauder Founder's Fund, a multi-year international program dedicated to metastasis that is the first large-scale global effort to unravel the biology of metastasis, with more than \$30 million earmarked to date. It is the largest privately funded project exclusively focused on metastasis in the world. But we still have more to do.

The thousands of women and men suffering from breast cancer today depend on us. No institution can conquer this disease alone. Together, we can.

BRINDBCA2



BCADISPLAY



SHOW YOUR SUPPORT!  
 DISPLAY COMES WITH 36 PREPACKAGED BELLY RINGS AND A FREE L-BEND DISPLAY.

ALL GOLD, ROSE GOLD AND BLACK JEWELRY IS PVD COATED.