

NEW CAPTIVE BEADS, SWAROVSKI'S DISCONTINUED GEMS, 20% OFF SALE AND MORE!

Metal Mafia

**SPOTLIGHTER:
ELIZABETH VANN
FROM POKES BY
LIZ AND FALLEN
SAINTS TATTOO
STUDIO IN
JACKSONVILLE,
NORTH CAROLINA**

JULY 2021

1 COUNTY RD, SUITE A12
SECAUCUS, NJ 07094

212-279-4655
201-222-7707

SALES@METALMAFIA.COM
WWW.METALMAFIA.COM


SAME DAY SHIPPING ON ALL
ORDERS CONFIRMED BY 2PM EST

TIPS ON HOW TO UTILIZE FEATURES ON OUR WEBSITE TO SAVE YOURSELF TIME

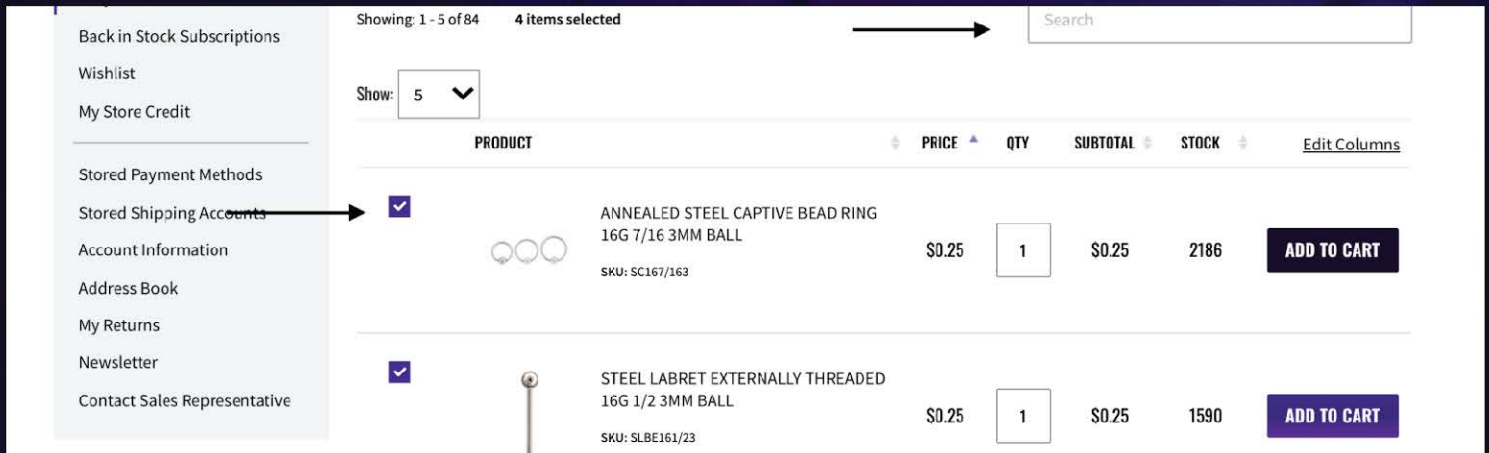


EASY REORDER BUTTON

 EASY-REORDER

 MY ACCOUNT ▾



Our site also has an easy reorder button on the top right menu bar that is another big time saver. All the items you purchase on metalmafia.com automatically get listed in this area, so if you are coming back to purchase some or all of the same items each time you order, head there first.



Showing: 1 - 5 of 84 4 items selected

Search

Show: 5 ▾

PRODUCT	PRICE	QTY	SUBTOTAL	STOCK	
<input checked="" type="checkbox"/>  ANNEALED STEEL CAPTIVE BEAD RING 16G 7/16 3MM BALL SKU: SC167/163	\$0.25	1	\$0.25	2186	ADD TO CART
<input checked="" type="checkbox"/>  STEEL LABRET EXTERNALLY THREADED 16G 1/2 3MM BALL SKU: SLBE161/23	\$0.25	1	\$0.25	1590	ADD TO CART

Once you click it, you'll see a list of every item you have ordered in the past. You can use the search bar to narrow it down, or simply scroll down to find what you want to reorder. Add items individually at the line item, or add them all at once by using the toggle boxes to the left of the picture and the "add selected to cart" button at the bottom of the list.



316L
STAINLESS STEEL ▾

ASTM F-136
TITANIUM ▾

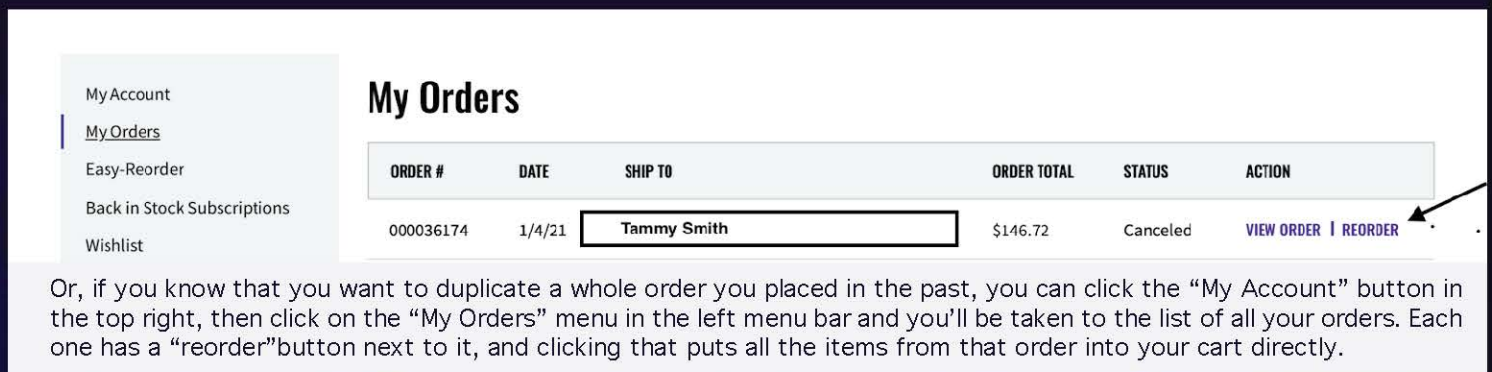
GLASS ▾

SUPPLIES ▾

NOVELTY ▾

MORE ▾

NEW PRODUCTS



My Account

My Orders

Easy-Reorder

Back in Stock Subscriptions

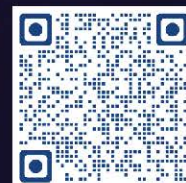
Wishlist

ORDER #	DATE	SHIP TO	ORDER TOTAL	STATUS	ACTION
000036174	1/4/21	Tammy Smith	\$146.72	Canceled	VIEW ORDER REORDER

Or, if you know that you want to duplicate a whole order you placed in the past, you can click the "My Account" button in the top right, then click on the "My Orders" menu in the left menu bar and you'll be taken to the list of all your orders. Each one has a "reorder" button next to it, and clicking that puts all the items from that order into your cart directly.

You're busy. We get it. Let our website help you find what you want fast so you can get on to the other things you need to do today. And remember--if you can't find something, or you'd just rather talk to someone to do your order for you, your rep is here to help. Just give us a call at 866-696-2342.

SCAN QR CODE TO WATCH VIDEO



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TITANIUM SEPTUM/DAITH CLICKER WITH SWAROVSKI GEMS TSC8-
 Available in 1/4" or 5/16".
 HIGH POLISH: \$13.80 per pc
 ANODIZE: For an additional 30¢ per piece.



Blue, Bronze, Blurple, Dark Blue, Dark Purple, Golden, Light Blue, Pink, Light Pink, Purple, Rosey Gold, Yellow

JULY ISSUE 2021

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CATALOGS AVAILABLE FOR DOWNLOAD ON OUR WEBSITE.



New internally threaded and threadless ASTM-F136 titanium, internally and externally threaded 316L steel, borosilicate glass and novelty jewelry.

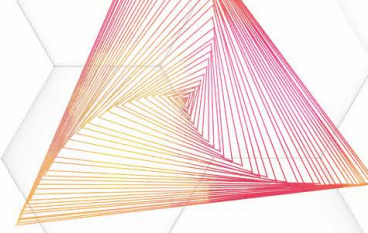


Ethics matters. In life and in business. Bombshell Accessories/ Metal Mafia trades on that principle. In the era of cutthroat and carelessness, we choose commitment and accountability. No excuses. No slack. No margin for error. Bombshell Accessories/Metal Mafia is the result of three people's dedication to doing it right every time, in a world where things being done wrong has become the norm. We make jewelry, but our company also makes a home for both the people who work here and the people we serve. Our style is as persuasive as our honesty. Our quality is as irreproachable as our integrity. Our designs are as righteous as we are.

DISCLAIMER: Piercers and shops appearing in any section may have viewpoints that are not shared by Metal Mafia. Pictures shown may have been taken before COVID-19.

SALE

20% OFF SELECT JEWELRY



NAVEL RINGS, NIPPLE CLICKERS,
EAR CLICKER, SEAMLESS RINGS
AND MUCH MORE

STARTS 7/4/21

ALL SALES FINAL
WHILE SUPPLIES LAST

GET THEM
WHILE YOU
STILL CAN

SSHROWL-

Was starting at \$3.41 Now starting at \$2.73 per piece



BK

G

RG

S

SNPC5-

Was starting at \$9.35 Now starting at \$7.48 per piece



S

G

RG

BK

SNPC9-

Was starting at \$6.30
Now starting at \$5.04 per piece



Clear

SOWH

GOWH

RGOWH

S

G

RG

BK

SBNASUN4-

Was starting at \$4.24
Now starting at \$3.39 per piece



PPK

PPRP

SNPC24-

Was starting at \$6.50
Now starting at \$5.20 per piece



AM

RD

SBNAFIL5-

Was starting at \$3.60
Now starting at \$2.88 per piece



S

RG



PK

SNC18VN-

Was starting at \$4.16
Now starting at \$3.33 per piece



GPK

PK

RGPK

SSC39165/16- 5/16" (8MM)

Was starting at \$19.71 Now starting at \$15.77 per piece



BL

BK

PK

WH

SBRTPL2-

Was starting at \$1.55
Now starting at \$1.24 per piece



SNPMNI-

Was starting at \$7.19
Now starting at \$5.75 per piece



SBRINDFL8-

Was starting at \$4.97 Now starting at \$3.98 per piece
Turquoise Howlite White Howlite



SSHRCAT-

Was starting at \$3.41 Now starting at \$2.73 per piece



SNPC4-

Was starting at \$4.72
Now starting at \$3.78 per piece



SBNAPL18

Was \$4.85
Now \$3.88 per piece



SSHRSPE

Was \$3.02
Now \$2.42 per piece



SBRINDFL3-

Was starting at \$2.72
Now starting at \$2.18 per piece



SNPKY2

Was \$2.35
Now \$1.88 per piece



SSC29165/16-
5/16" (8MM)

Was starting at \$3.75
Now starting at \$3.00 per piece



SBNAPN2-

Was starting at \$7.92
Now starting at \$6.34 per piece



SNC18CL-

Was starting at \$3.70
Now starting at \$2.96 per piece



SBRTRS4

Was \$2.35
Now \$1.88 per piece



SBRTWNG3-

Was starting at \$1.82
Now starting at \$1.46 per piece



SBRTSUN3-

Was starting at \$2.23
Now starting at \$1.78 per piece



SSC36165/16-

Was \$7.25
Now \$5.80 per piece



MANY MORE STYLES
AVAILABLE ON OUR WEBSITE

DISCONTINUED

SWAROVSKI WILL NO LONGER BE PRODUCING THE FOLLOWING GEM COLORS:

Aqua AB, Dark Rainbow, Fuschia AB, Light Colorado Topaz, Meridian Blue, and Volcano.

As a result, the items on these pages are being discontinued. Stock up before they're gone for good.



ASTM F-136 TITANIUM

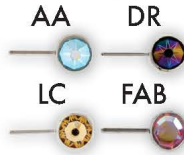
Internally Threaded TBI Threadless TTGB



Gem Balls
Internally Threaded
16G/18G - 2.5MM, 3MM, 4MM
14G/12G/10G - 3MM, 4MM, 5MM
From \$11.28 per 6 piece pack
Threadless
2.5MM, 3MM, 4MM, 5MM
From \$15.30 per 6 piece pack



Threadless TTFFGB



Front Facing Gem Balls
2.5MM, 3MM, 4MM, 5MM
From \$5.05 per piece

Internally Threaded TGDI- Threadless TTGD-



Bezel Set Discs
Internally Threaded
16G/18G - 2.5MM, 3MM, 4MM
14G/12G/10G - 3MM, 4MM, 5MM, 8MM
From \$10.70 per 6 piece pack
8MM sold individually at \$4.50 per piece
Threadless
2.5MM, 3MM, 4MM, 5MM
From \$18 per 6 piece pack

Internally Threaded TRHCZ- Threadless TTRHCZ



4 Gem Cluster
Internally Threaded
16G/18G & 14G/12G/10G
\$8.38 per piece
Threadless \$6.76 per piece

Internally Threaded TBNASP-DRD



**Jean Paul Gaultier
Designed Spike
Navel Ring**
14G - 3/8", 7/16"
\$20.37 per piece

TNB-GEM



Bezel Gem Nose Bones
6MM Length, 1.8 MM Head
20G & 18G
~~\$2.70~~ \$2.16 per piece

Internally Threaded TRHC516 Threadless TTRHC5-GEM



5 Gem Crescent Cluster
Internally Threaded
16G/18G - \$6.65 per piece
Threadless - \$7.62 per piece

Internally Threaded TBNID



Bezel Set Navel Rings
14G - 3/8", 7/16" & 1/2"
\$6.25 per piece

TNS-GEM



Bezel Gem Nose Screws
8MM Length, 1.8 MM Head
20G, 18G, & 16G
~~\$2.70~~ \$2.16 per piece



TNP-GEM



Bezel Gem Nose Pins
16MM Length, 2.3 MM Head
20G, 18G, & 16G
~~\$2.70~~ \$2.16 per piece

DISCONTINUED

SWAROVSKI WILL NO LONGER BE PRODUCING THE FOLLOWING GEM COLORS:

Aqua AB, Dark Rainbow, Fuschia AB, Light Colorado Topaz, Meridian Blue, and Volcano.

As a result, the items on these pages are being discontinued. Stock up before they're gone for good.

SECST2



SRCST2



DR



Moon and Star Clickers
Rook Clicker - 16G, 5/16"
Ear Clicker - 16G, 1/4"
\$4.50 per piece

Internally Threaded SGDI-



Bezel Set Discs
16G/18G - 2.5MM, 3MM, 4MM
14G/12G/10G - 3MM, 4MM, 5MM, 8MM
From \$6.00 per 6 piece pack

Internally Threaded SBI Externally Threaded SBE



Gem Balls
Internally Threaded
14G/12G/10G - 3MM, 4MM, 5MM
From \$9.00 per 12 piece pack
Externally Threaded
16G/18G - 3MM
14G/12G/10G - 5MM
From \$4.80 per 12 piece pack
* Light Colorado externally threaded only

Externally Threaded SCVED



Curved Barbell with Gem Ball Ends
3MM Head
16G - 5/16", 3/8"
\$4.74 per 6 piece pack

316L STEEL

Internally Threaded SBNID



Bezel Set Navel Rings
14G - 3/8", 7/16"
& 1/2"
\$16.50 per 6 piece pack



SBC-FAB



Captive Bead
3MM & 5MM
From \$4.80 per 12 piece pack

Externally Threaded SBEM-FA



Multi-Gem Ball
16G/18G - 3MM
14G/12G/10G - 5MM
From \$7.68 per 12 piece pack

Externally Threaded SLBE16



Labret with Gem Ball
3MM Head, 4MM Flatback
16G - 1/4", 5/16", 3/8", 7/16", 1/2"
\$3.60 per 6 piece pack

SNS-GEM



Bezel Gem Nose Screws
8MM Length, 1.8 MM Head
20G, 18G, & 16G
~~\$2.70~~ \$2.16 per piece

SNB-GEM



Bezel Gem Nose Bones
6MM Length, 1.8 MM Head
20G & 18G
~~\$2.70~~ \$2.16 per piece

SNP-GEM



Bezel Gem Nose Pins
16MM Length, 2.3 MM Head
20G, 18G, & 16G
~~\$2.70~~ per piece

Externally Threaded SBRE16



Barbell with Gem Ball End
2.5MM x 3MM Head
16G - 1/4", 5/16"
\$4.08 per 6 piece pack

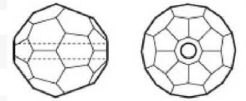
SWAROVSKI MULTI FACETED ROUND CAPTIVE BEADS



Sku: BCSMFR-

3MM

\$3.90 per 6 piece pack
Sold in 6 piece packs per color



CRYSTAL
CL3



JET BLACK
JE3



EMERALD
DG3



AQUA
AQ3



CRYSTAL
ROSE GOLD
RG3



Captive rings not included.

4MM

\$3.90 per 6 piece pack
Sold in 6 piece packs per color



CRYSTAL
CL4



CRYSTAL AB
AB4



CRYSTAL GOLDEN
SHADOW
GSH4



CRYSTAL
MAHOGANY
MGY4



CRYSTAL
ROSE GOLD
RG4



CHRYSOLITE
OPAL SHIMMER
CHYSH4



EMERALD
DG4



EMERALD
SHIMMER
DGS4



BLUE
ZIRCON
BZ4



AQUA AB
AA4



AQUA
AQ4



CAPRI
BLUE
CB4



DENIM
BLUE
DMB4



AQUAMARINE
GOLDEN
SAHARA
AGS4



TANZANITE
STARLIGHT
TZS4



AMETHYST
MOONLIGHT
AMM4



AMETHYST
SHIMMER
AMSH4



AMETHYST
AM4



SWAROVSKI PEARL CAPTIVE BEADS

Sku: BCSP-



3MM

\$3.90 per 6 piece pack
Sold in 6 piece packs per color

CREAM ROSE
CRRS3



POWDER ROSE
PWRS3



LAVENDER
LV3



GOLD
GD3



BRIGHT GOLD
BGD3



BRONZE
BR3



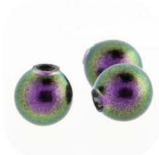
IRIDESCENT LIGHT BLUE
ILBL3



IRIDESCENT GREEN
IGR3



IRIDESCENT PURPLE
IPRP3



JADE
JD3



RED CORAL
RC3



BLACK
BK3



MYSTIC BLACK
MBK3



Captive rings not included.



4MM

\$3.90 per 6 piece pack
Sold in 6 piece packs per color

LIGHT GREY
LGRY4



ROSALINE
RSLN4



IRIDESCENT LIGHT BLUE
ILBL4



TURQUOISE
TRQ4



IRIDESCENT GREEN
IGR4



DARK GREY
DGRY4



BURGUNDY
BGY4



NIGHT BLUE
NBL4



MYSTIC BLACK
MBK4



INTERVIEW WITH **ELIZABETH VANN**



*Piercing artist from
Pokes By Liz and
Fallen Saints
Tattoo Studio in
Jacksonville,
North Carolina*

I met my husband at a tattoo shop he happened to work at. I had just dropped in to get a tattoo, and it turned out that we kind of ended up hitting it off, so a couple months later, he mentioned that he was planning to open his own tattoo studio. He asked what I did for a living, and I said, 'Well I am a nanny.' So he said, 'Well, working the front desk would be a lot cooler than babysitting a bunch of screaming kids...' And I decided he was right, so I did that for about a year or

so, and then the piercer decided that he wanted to focus more on tattooing, so he taught me how to pierce and then he basically retired. That was 5 years ago and I have been piercing for the last 3 years.

In the beginning, it was a little difficult to work together as husband and wife. There is a lot of new stress when starting a business from the ground up. After a while it got easier, we learned how to separate work and home life. We really are best friends, so we get along perfectly. And you know, we are both so busy in the shop--him tattooing for hours at a time, and me doing so many piercings, so we don't actually see each other that much-- we kind of bump into each other in the middle of the day and are like 'Want to get lunch?' like normal people do! I pierce, I microblade eyebrows, I do the reception stuff, I help with accounting and I do payroll. We really are a team.

With piercing, I like the kids--people under 18--they're so exciting and

fun and you get to make a lasting impression on them. You can show them this is how it's supposed to be and warn them about going to people who are not professional. Unfortunately there are people who take advantage of young consumers, and I like to take the time to educate my clients of these dangers.

One time I was piercing a girl's nipples. She was a bodybuilder, and really short, so I assumed she was going to be really really tough. I thought it was going to be a quick process so I went ahead and ordered my food and it got there while I was setting up. I went ahead and called her back...Well, an hour and forty-five minutes later, she was still sobbing. Everytime I would come closer to her, she would start sobbing and run away from me, and like ugly-cry, and there was mascara everywhere...so like an hour and 45 minutes later, I ended up getting one done, and she wouldn't let me get the 2nd one done. She was facetimeing her boyfriend, so I told her I had to go take a lunch break because I was hungry and about 6 or 7 months



pregnant. I ended up coming back like 25 minutes later and she was still crying. I told her “You just have to suck it up if you want this done”. And I just did it. She was so glad, and she said “You’re amazing, but I will never see you again--don’t take it personally.” Fortunately I have not had another experience like this, a big part of your experience is your own state of mind!

Better jewelry is the biggest trend happening where I am at, and I am so happy about it. Before, people had no idea what titanium was, but now they are asking for it. Now people know the difference between external and internal threading, they are even requesting threadless... so that is really cool, because it’s a big change from people just worrying about the price of the piercing and wanting it to be cheap. Having clients that are educated really makes my day.

I love my rep, Danielle, at Metal Mafia. When I was learning to pierce, my mentor would tell me to order this, this, and this. I would call to order and I was so nervous, because at that point I did not know a lot about what I was ordering. I was so grateful for her help in teaching me about popular sizes and making sure that I was getting the right thing. She actually helped me figure out what I do like to use, and what I don’t like to use. The quality is always awesome, and consistent. Danielle always manages to call me right when I am running out and need to place

an order, so it’s really helpful. Metal Mafia really does have great quality and customer service each and every time I order. I almost cry every time I can be featured in your marketing. It really shows how involved you guys are and I admire that about your company. I do an average of 30-60 piercings a week, and that’s on a 3 day week,

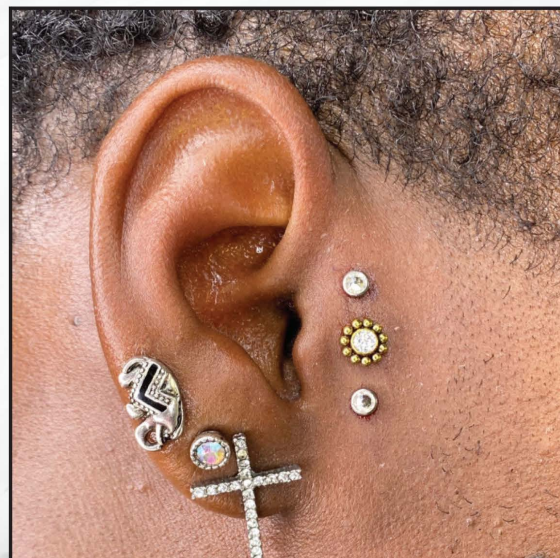


Friday-Sunday. It wasn’t like that in the beginning, I had to work hard to get to where I am. Nobody had any idea who I was, and now I am starting to get a lot of referrals, I’m even trending on some facebook pages! I am really proud of my progress, because I’ve only been doing this for three years, and I am doing really well--I mean this is not what I thought I would be doing when I was growing up...I wanted to be a lawyer when I was a kid, and then I had “Career Day” at my school, and I remember talking to this lawyer that came, and she was probably the most boring person ever. I had thought it was going to be like Law and Order, but it wasn’t that at all. I fell in love with the idea of being a piercer at the age of 13 when my mom took me to get my nose pierced. I always thought it was super badass and addictive.

I also do a lot of artsy stuff--photography, pottery, etc. We

garden a lot as well. We like being outside, especially with our son, Charlie. I’m so proud of my son. I love him so much. I mean, everytime he farts even, I am like ‘My god that was so amazing!’ Anytime he does anything new “I’m like, oh my god, how are you so intelligent?!? He is 2 ½ and we went to Chick-Fil-A, and I rolled down the window and he is like ‘Chicken and Fries please!’ and I am like, my child is 2 ½ and he is ordering his own lunch. He knows what he likes.

His namesake is my husband’s grandpa, Charlie. He was like one of those old outlaws! If I could have dinner with anyone, dead or alive, I would have dinner with my husband, his grandfather, and my godmother, Liz. My husband, because he loved his grandfather dearly, he passed away 25 years ago and he has a lot of unanswered questions for him, and I have heard so many stories about him, so I think that would be really entertaining. And then my godmother, because she passed away after a long battle with cancer, and one of the last conversations I had with her was one of those deep conversations you wish you had more of when you were growing up. I would definitely like to see her again to be able to have another conversation like that and have her meet my husband of course!



BUILD YOUR SUMMER WARDROBE



Womens **MMSTLTT**-
XS-2XL \$22.00 each



Womens **MMLBKSHT**
XS-XL \$25.00 each



Mens **MMPCTGR**-
Small-3XL
Starting at \$20.00 each



Mens **MMMBKSHT**-
Small-4XL 25.00 each



front

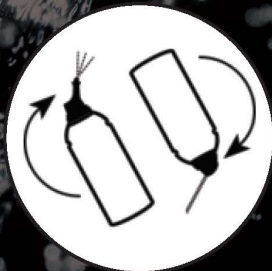


back

THE INDUSTRY'S LEADING DRUG FREE AND PRESERVATIVE FREE ALL-NATURAL STERILE PIERCING AFTERCARE.



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SPRAYS IN ANY POSITION
INCLUDING WHEN INVERTED



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\$8.00 PER CAN.

BUY MORE, SAVE MORE!

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BUY 192 CANS FOR \$4.00 EACH AND SAVE 50%
BUY 480 CANS FOR \$3.75 EACH AND SAVE 53%

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ALL NATURAL, VEGAN & PRESERVATIVE FREE
MADE IN USA.

FRIDAY THE 13TH

FRIDAY, AUGUST 13TH

IS YOUR SHOP RUNNING ANY FRIDAY THE 13TH SPECIALS?
WE KNOW THIS IS A BUSY DAY FOR YOU, SO TAKE IN
SOME EXTRA CASH BY PICKING UP SOME SPOOKY
ESSENTIALS. THIS IS THE ONLY FRIDAY THE 13TH IN 2021
SO MAKE THE MOST OF IT!





14G 3/8" Navel
\$7.84 **SBNACZ8BK**



14G 3/8" Navel
\$1.97 **BNACZ4BD**



16G/18G Steel internally threaded end
\$2.86 each **SRHMOON16**



Black PVD Internally threaded tunnels with gem insert
Tunnels | Starting at \$2.58 per piece **SBKTTI-**
Gem Insert | Starting at \$1.25 per piece **SDCZBK-**



14G 9/16" Nipple Shield
\$2.30
SNPFNGBK



Natural Black Net Stone Plugs
Starting at \$3.12 per pair **PBNT-**



14G 3/8" Navel
\$4.80 **SBNABPT1BD**



14G prepackaged industrial barbell
\$5.48 **SBRINDBRD**



14G 3/8" Navel
\$5.73 **SBNAMN10BKAB**



14G 3/8" Navel
\$6.04 **BNACZ1BD**



14G 3/8" Navel
\$4.85 **BNACZ6BK**



14G or 16G/18G Internally threaded radiant cut gem end
Steel | Starting at \$8.70/6 piece pack **SRHGS-**
Titanium | Starting at \$2.65 per piece **TRHGS-**
Anodize in house for only 30¢ more



14G 3/8" Navel
\$4.94 each **SBNAMN5-**



14G 9/16" Nipple Clicker
S - \$5.25 \$4.20 / G - \$7.26-\$5.81
SNPCSK



14G 3/8" Navel
\$5.48 **SBNAMN15**



14G 3/8" Navel
\$4.15 each **SBNAST1-**



14G 3/8" Navel
\$2.50 **SBNAQJ1**



14G 3/8" Internally threaded steel cast navel with Swarovski cut skull gem
\$21.71 per piece **SBNIPCZSK-**



Clear Black Metallic Light Gold
AB Astral Pink Metallic Blue



16G/18G Steel internally threaded end
\$1.87 each **SRHSKULL16**



14G 3/8" Navel
\$5.02 **SBNAQJ2**



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PIERCERS + MODELS

GET FEATURED



DEADLINE
OCT. 15TH



@piercingbydustinmathis @shy_lilobell

WE'RE PLANNING OUR
2022 CALENDAR AND WOULD
LOVE TO SHOWCASE YOUR WORK.

ALL PHOTOS SENT IN NEED TO BE HIGH RESOLUTION (300 D.P.I.)
VERTICAL IMAGES PREFERRED. YOU MUST BE WEARING/SHOWCASING
METAL MAFIA BODY JEWELRY IN THE PHOTOS. PLEASE EMAIL
KYA@METALMAFIA.COM WITH YOUR PHOTOS ALONG WITH IMAGE
CREDITS (PHOTOGRAPHER AND MODEL/PIERCER) ALL IMAGES
SENT IN MAY BE USED IN FUTURE MARKETING.